

Archives as Platform: Building Participatory Archives



Business models



The “old” business model



✧ This is the size of the text

What has changed?



Today's business model



Archives as platform



Library as Platform: Unlocking the Potential of Our Communities

R. David Lankes

Professor and Dean's Scholar for the New Librarianship
Syracuse University's iSchool

Screencast and Slides at:

@rdlankes • <http://www.DavidLankes.org>

Here “platform” means:



Technology and content assets
organized in an architecture
to achieve some goal.

What should
“the goal” be?



Traditional mission



To collect, preserve and
provide access to materials of
lasting value

Goal for “library as platform”



The mission of librarians is to improve society through facilitating knowledge creation in their communities

New mission for archives

To add value to people's lives
by increasing their
understanding and
appreciation of the past.

Why?



KathySierra I'm your user. I'm supposed to be the protagonist. I'm on a hero's journey. Your company should be the mentor/helpful sidekick. Not an orc.

8:45 AM Nov 5th, 2009 from web

Why?



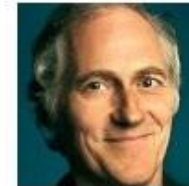
It's Not About You: The Truth About Social Media Marketing

October 02, 2012



I recently attended an event with a large number of advertising executives. All of them are coming to grips with the change from the era of push media to the era of social media, which might more properly be called "pull media." At its core, the social revolution allows people to consume what they want, when they want, and largely on the recommendation of friends and other non-professional influencers. Attempt to graft old models onto it and you are doomed to struggle; find models that are native to the medium and you will thrive.

At O'Reilly, we first learned this lesson in 1992, when we published *The Whole Internet User's Guide and Catalog*, the first popular book about the Internet, and the first to cover the as-yet undiscovered World Wide Web. (When we published the book, there were only about 200 websites, and the first web conference which we convened, "the World Wide Web Wizards Workshop" had thirty attendees, albeit among them such later luminaries as [Tim Berners-Lee](#) and [Marc Andreessen](#).) We had the great good fortune to hire [Brian Erwin](#), formerly the head of activism for the Sierra Club, to help us with our PR and marketing.



Tim O'Reilly

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MORE THOUGHT LEADERS



Richard Branson

Founder at Virgin Group

Five top tips to starting a successful business

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"As LinkedIn is a business that started in a living room, much like Virgin began in a..."

October 2, 2012



Ari Emanuel

Co-CEO at William Morris Endeavor

Libraries are about more than just books

Pew: The Library Holds Its Own in the Information Age

March 13, 2014, 9:00 AM PDT

By James Temple



ETHICS

BIO

ARTICLES



Wednesday marked the 25th anniversary of Tim Berners-Lee's **proposal** for the technical framework that would become the World Wide Web, a **ready-made media moment** for pondering **all the ways** it has upended our relationship with information.

But a new report from the Pew Research Center points out that not as much has changed as you might think.

More than books



Libraries are probably keeping pace, at least in part, because the definition of a library itself has changed. Much as newspapers, magazines and book publishers have come to realize — *though not nearly quickly enough* — thinking of yourself foremost as a purveyor of printed material is a strategic if not fatal mistake in the 21st century.

We're all in the information business. It's the consumer who gets to decide on the medium.

Changing the image of archives









<http://www.timeshighereducation.co.uk/420366.article>

Participatory archives



A definition



An organization, site or collection in which people other than the archives professionals contribute knowledge or resources resulting in increased understanding about archival materials, usually in an online environment.

Engagement





**Eleanor Roosevelt and Frank Sinatra at Girl's Town Ball in Florida,
03/12/1960**



Today's Document Mobile App

Now Available for
Android and iPhone

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Today's Document Tumblr Blog



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Wikipedia Challenge



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WHAT'S NEW
IN THE PAST?



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Thursday Photo Caption Contest!



Our featured cat is Socks, who was photographed at the White House in December of 1993. So we asked Terri Garner, director of the Clinton Presidential Library, to be our guest judge. There was a lot of debate and discussion in Little Rock, but she emailed us a winner today.

Contributions to Team West! Terri chose your caption as Facebook as the winner for the

Archives

[March 2014](#)

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Mustaches of the Nineteenth Century

The one-stop blog spot for your Nineteenth Century Mustache needs!

[StatCounter - Free Web Tracker and Counter](#)

FRIDAY, OCTOBER 1, 2010

The Twin Mustache

Dear Gentle Reader,

Many of the following pages have graphic and clear images of the masculine mustache in all its forms, both sublime and grotesque. My intent is not to shock or titillate, but merely to inform on the subject. The Nineteenth Century gave us many things, but above all it was a hotbed of facial hair experimentation and this is but a poor sampling of those many lost forms.

Confused?

[Visit our glossary of technical terms.](#)

Opportunities to Revisit the Past

▼ 2010 (9)
October (1)



How rare it is to cultivate a fine mustache, but the same time of the same high quality... Outstanding! They cannot stand proudly side-by-side. The sitting twin fearsome Alligator during a trip to Flo-rida. Will we savage State?

WELCOME!

Create and share animated GIFs and 3D anaglyphs using more than 40,000 stereographs from The New York Public Library.



ANIMATED
GIF



3D
ANAGLYPH



→ **START CREATING!** ←

Fashion

National Archives

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8 Pins

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helmets are in

You know it makes sense.

Helmets Are In, Road Safety poster, 1960s - INF 13/290 (4)

Pinned from blog.nationalarchives.gov.uk



INSURANCE WATERPROOF

Advertising showcase | The National Archives



SNELGROVE & ALLEN'S

SALE For 21 Days only

Great Bargain Sale

LADIES! DON'T MISS THIS SALE!

SUMMER CLEARANCE SALE

Great Reductions. REAL BARGAINS.

Victorian advert for a clothing sale at Snelgrove and Allen, 1901, taken from our 'Selling the Victorians' educational resource: www.nationalarchives.gov.uk COPY 1/180 f.204



Great Britain Fashion stamps.

♥ 2

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A. DÖRL

4, Falcon Street, Aldersgate Street, LONDON, E.C.

Advertising showcase | The National Archives

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Civilian Wartime

@CivilianWartime FOLLOWS YOU

Tweeting the Civil War home front in N.C., in the words of those who lived it.
Tweets may be subject to Public Records Law & disclosed to others.

North Carolina · civilianwartime.wordpress.com

TWEETS

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FOLLOWING

1,363

FOLLOWERS

1,852



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Followed by [Maryland Hist. Soc.](#), [DIY History](#), [Gordon Belt](#) and 17 others.

Tweets



Civilian Wartime @CivilianWartime · 2h

Lonzo & I cleaned out the cellar today & fixed some hen's nest in there. #cw150
wp.me/p1qIB8-1WG

[View summary](#)

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Civilian Wartime @CivilianWartime · 4h

Aunt Tena's Elvira came to see her yesterday evening. She is a good negro. I wish she was mine. #cw150 wp.me/p1qIB8-1WE

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Civilian Wartime @CivilianWartime · 23h

Tom Cook brought Willie's & Zona's shoes today. They are very nice. Willie was needing his shoes badly. #cw150 wp.me/p1qIB8-1WB

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Civilian Wartime @CivilianWartime · Mar 13

Aunt Patsey died yesterday evening about sunset. I was surprised as I thought she was getting well. I am sorry she... wp.me/p1qIB8-1Wz

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Civilian Wartime @CivilianWartime · Mar 13

Ah! Mrs Edmondston you were born methinks "to love pigs & chickens." #cw150
wp.me/p1qIB8-1Wb

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Ah! Mrs Edmondston you were born methinks "to love pigs & chickens." #cw150

March 13, 2014 by civilianwartime


March 12, 1864

Mr E drilling the Home Guards. Father very busy putting down his long projected Flume. To me it seems but the beginning of sorrows. He was unfortunate in having rain after so long a spell of fine weather to begin it in & today all hands are driven from the work by a sudden & rapid rise in the river. He dined here today & yesterday but left hurriedly for fear of being cut off by the water in the Beaver Dam. Sarah Dunlop & her sister & their escort home, Mr Corbin Carr, also dined with us. Set two Dorking Hens on 24 eggs & 4 Bremen Geese on forty eight today. Ah! Mrs Edmondston you were born methinks "to love pigs & chickens."

Gen Ransom has seized & holds Suffolk & has beaten up Butler's quarters within five miles of Norfolk. Well done General Mat! I ought to quote to myself the adage "A prophet is not without honour," etc., for certainly I never expected it of him but was prepared for failure when I heard he was in command. The victory in Florida most decisive. The Yankee press are bitter over the fact that 2500 lives were lost in an attempt to secure an Electoral vote for Mr Lincoln. How does the dear people like that? Bombardment of the forts below Mobile has commenced. I wonder whether in earnest or not? But time will show.

Source: Edmondston, Catherine Ann Devereux, 1823-1875, *Journal of a Secesh Lady: The Diary of Catherine Ann Devereux Edmondston 1860-1866*. Crabtree, Beth G and Patton, James W., (Raleigh, NC: North Carolina Division of Archives and History, 1979).<http://nc-historical-publications.stores.yahoo.net/478.html>

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Gen Ransom has seized & holds Suffolk & has beaten up Butler's quarters within five miles of Norfolk. Well done General Mat! I ought to quote to myself the adage "A prophet is not without honour," etc., for certainly I never expected it of him but was prepared for failure when I heard he was in command. The victory in Florida most decisive. The Yankee press are bitter over the fact that 2500 lives were lost in an attempt to secure an Electoral vote for Mr Lincoln. How does the dear people like that? Bombardment of the forts below Mobile has commenced. I wonder whether in earnest or not? But time will show.

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05
Tuesday
Feb 2014

A Rocket Cat? Early Modern Explosives Treatises at Penn

Posted by Mitch Mason on Feb 10

At 15 Comments

I was puzzled when a friend asked me a few weeks ago if I'd seen the "rocket cat" illustrated in a Penn manuscript which had been featured on the book blog *BibliOdyssey* in November. The image, from what was described as a 1584 "Feuer Buech" manuscript, appeared to show a cat and a bird propelled by rockets towards a castle.

Tag:

US 442, Smith Folio
7P172 AT 1635,
UPenn Ms. Codex 109



4 WELCOME

Welcome to Unique at Penn, part of the family of University of Pennsylvania Libraries blogs. Every week this space will feature descriptions and contextualization of items from the collections of the University of Pennsylvania Libraries. The site focuses on those materials held by Penn which are in some sense "unique" - drawn from both our special and circulating collections, whether a one-of-a-kind medieval manuscript or a twentieth-century popular novel with generations of student notes penciled inside.

4 RECENT POSTS

- Reading Chaucer through Dryden's Eyes
- Fabulously Illustrated and Easy to Carry
- Always Check the endpapers
- Indian Glories at Penn
- Unsolomons and the Biblical College

4 ARCHIVES

- February 2014
- January 2014
- December 2013
- November 2013
- October 2013
- September 2013
- August 2013
- July 2013
- June 2013
- May 2013
- April 2013
- March 2013

Fur flies over 16th century 'rocket cats' warfare manual

Researcher baffled by document written by artillery master Franz Helm featuring pictures of jetpacks strapped to cats and doves

Associated Press in Philadelphia
theguardian.com, Thursday 6 March 2014 05.44 EST

 Jump to comments (281)



The manual suggests capturing cats from enemy territory and strapping bombs to them. Photograph: Matt Rourke/AP

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Shamma Boyarin

@ShammaBoyarin



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[#rocketcat](#) visits his favourite basketball team: pic.twitter.com/AHvOkXyflY

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FAVORITE

1



9:48 PM - 6 Mar 2014

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Transcription



Catholic Club

February 18, 1901

Fully reviewed? [Mark as complete](#)

Page 1 of 2 in menu



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Help us transcribe this menu!

See a mistake? Click a dish's  green check to edit.

Dishes on this page

dish




Tortue verte au clair

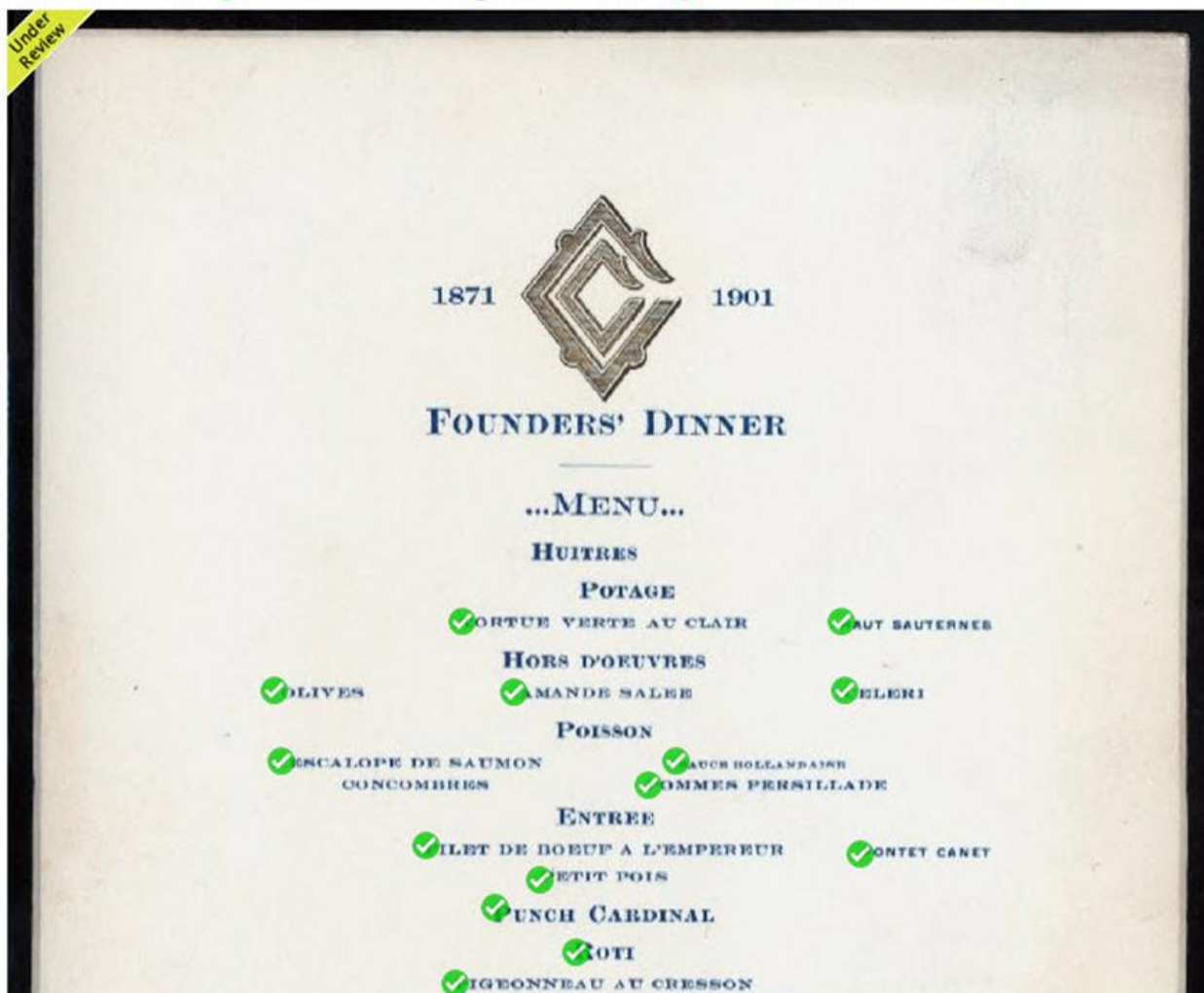
Haut Sauternes

Olives

Celeri

Amande Salee

Key:  Already transcribed  Please confirm  Currently being edited [Show/hide all](#)



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Civil War Diaries and Letters

First-hand accounts of the war from soldiers and their families back home. Help improve access to these historic documents by transcribing handwritten pages, reviewing transcriptions (look for items marked "Needs Review"), and correcting typewritten text. Select an item below to start transcribing or create an account to enjoy additional features.



Andrew F. Davis diary,
1861-1862

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Charles Cady letters,
1862-1864

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Philip H. Conard diary,
1864-1865

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Marcellus W. Darling
letters, 1865-1892

Needs Review



Mann family papers,
January 1864-March
1866

Needs Review



Mann family papers,
1861-1865

Needs Review



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Correspondence files, annual single number series – [E1011](#) page 8 of 12

Tour

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National Archives of Australia, Darwin Office

01 Jan 1983 – 31 Dec 1985 uploaded by our Northern Territory office

1985/440

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AND FISHERIES S&A OF RECORDS
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483-2.1

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1985/456

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(DEPT OF ABORIGINAL AFFAIRS ATOMIC
TESTING IN CENTRAL AUSTRALIA EFFECTS
ON ABORIGINALS

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1985/459

S483-1.1.1

1985/471

CA2662 NT DEPARTMENT OF EDUCATION

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DIARIES

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BLOG


2 DIVISION: 13 BATTALION ESSEX REGIMENT (31 OCT 1915 - 30 JAN 1918)



1 Page types

 Blank page

 Cover page

 Diary page

 Orders

 Signals pad

 Report

 Other

4. EAST OF CANAL - Right Front Company.
Right Support Company.

At about 6.30 a.m., enemy began to put down a light barrage on LOCK No. 5 -- BRIDGE E.20.b -- in CANAL Southwards from BRIDGE -- CANAL TRENCH, and open ground Eastwards in E.21.d.

This fire was very ordinary, and not in any way intensive.

At about 7.30 a.m., it became intensive. (It so happened that I was on my rounds and was in this Sector at this period).

At about 8.30 a.m., the enemy launched his first attack. He was seen on the Road in E.15.c and d in great numbers, also debouching from a gap in the wire at about E.21.g.2.c., also from Sunkan Road in E.21.b and along CANAL TRENCH in E.21.b.

(At this period I was in SUNKAN ROAD E.20.g.0.5).

"B" Coy. in LOCK No. 5 beat off this attack using nearly the whole of their ammunition and bombs in doing so.

3 Sections of Reserve Platoon, also 1 Vickers Gun lined SUNKAN ROAD at E.20.g.0.5 facing Northeast.

1 Section at Bridge E.21.g.0.5, facing NORTH and NORTH WEST.

Bombing blocks in CANAL TRENCH at E.21.g.1.6 and in CANAL TRENCH E.21.g.2.c.

These dispositions were made by myself on the spot as there was no Officer with this platoon.

(a) This reserve successfully beat off the attack that was coming from the North East and used up nearly the whole of the ammunition in doing so.

(b) It is impossible to state with accuracy the strength of the enemy who had launched the attack or what losses he sustained, but I estimate from what I saw in the open at about 500 to 700 men.

Identifying images





Do You Remember Me?

First Name: Stefania

Last Name: Gruner

This child was one of millions whose lives were disrupted as a result of the Holocaust and Nazi persecution. If you have any information about this person, please click the "I remember this child!" button below and share with us what you know.

I REMEMBER THIS CHILD!

Share Your Thoughts

6 comments ▼

[Add a comment](#)



Bill Adkins · ★ Top Commenter · Williamstown, Kentucky

It could happen today.

Reply · 6 · Like · April 25, 2011 at 9:41am



Melinda Delph

True.

Reply · Like · April 25, 2011 at 10:29am



Shaniqua Pratt



#mapBK mysteries

Brooklyn Museum

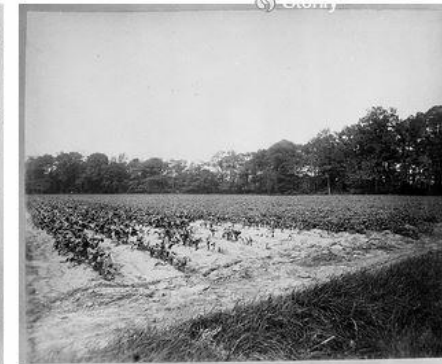
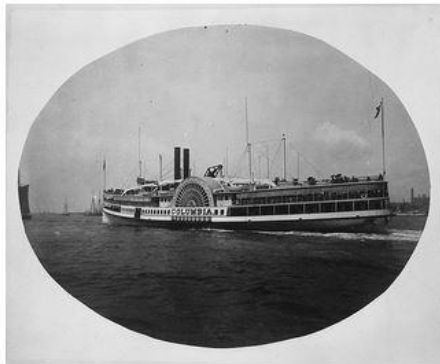
Help us geotag these photographs so we can represent Brooklyn on Historypin's map! If you can... See more

184
Photos13,722
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www.flickr.com/photos/brooklyn_museum/5833504778/in/set-72157626844588977

1919 - 1953

BRITAIN
FROM ABOVE



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Waddesdon Manor, Waddesdon, 1931

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Guides and advice to help you
take off.

Browse amazing images...

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zoomable images to explore.

Find places you know...

Search by place name, map or
year to discover images.



Putting names to faces at the archive



Austin M. Davis

Published on February 06, 2014



4



8



0



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Other kinds of personal contributions



Museum Welcomes Wikipedia Editors

By PATRICIA COHEN

Published: July 26, 2013

WASHINGTON — No one knows the components of dark matter, the mystery of Mona Lisa's smile or precisely how long it will take Kim Kardashian to lose the 50 pounds she gained during her pregnancy.



Jonathan Ernst for The New York Times
Chance Paglia and Sara Snyder, foreground, were among those in an editing session at the American Art Museum.

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Arts &

Amid this vast ocean of bewilderment, however, a small group of volunteers managed to expand the well of shared human knowledge last week by joining a daylong group editing session sponsored by Wikipedia and the Smithsonian Institution's [American Art Museum in Washington](#). The gathering — called an edit-athon — was the latest collaboration between the online encyclopedia and cathedrals of culture like the Smithsonian to expand and improve Wikipedia entries, which are subject to the vagaries of volunteer contributions. At the same time, the Smithsonian is able to better publicize what's in its extensive collections.

“Wikipedia is driven by this desire to share knowledge freely with the world, and that is in sync with our mission,” said Sara Snyder, webmaster at the [Archives of American Art](#), a

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tw TWITTER

g+ GOOGLE+

SAVE

EMAIL

SHARE

PRINT

REPRINTS





Jonathan Ernst for The New York Times

Chance Paglia and Sara Snyder, foreground, were among those in an editing session at the American Art Museum.



CW 150 LEGACY PROJECT



The Civil War 150 Legacy Project: Document Digitization and Access is a multi-year initiative to locate, digitize and provide world-wide access to the private documentary heritage of the American Civil War era located throughout Virginia. Utilizing Local Sesquicentennial Committees established by the Virginia Sesquicentennial of the American Civil War Commission and through a partnership with the Library of Virginia and a network of statewide connections, the Civil War 150 Legacy Project will provide individuals an opportunity to have their historic letters, diaries and other collections scanned to preserve their valuable intellectual content. This project is to enhance the information available to researchers. We do not appraise, evaluate, or authenticate records.

Staff will be traveling the state to digitize documents- please see the [schedule](#) to find out when we're coming to your area. You may also contact us at: cw150legacy@lva.virginia.gov. Collections are being added to on a regular basis. Please check back for new materials as we travel throughout Virginia.


After 150 Years, It's Your Turn to Make Fort Collins History

In celebration of the 150th birthday of Fort Collins, the Fort Collins Museum of Discovery is compiling the stories that make Fort Collins Fort Collins, and we need your help. To find out more about this project visit [About FC150](#), the [FAQs](#), or [Browse](#) other nominations.

Recent Nominations

The CSU Oval

At the heart of the Colorado State University campus lies the Oval, an expansive green area lined with gorgeous American Elm trees. Designed in 1909,...

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CSU Concerts

Colorado State University has hosted an amazing line-up of musicians over the years. From the Rollins Stones and Bob Dylan to B.O.B. and Macklemore,...

[Read More](#) 

The Masonville Monster

A monster in Masonville? You betcha. One of the largest allosaurs – a giant carnivorous dinosaur from the Cretaceous Period – was discovered in...

The Next Generation

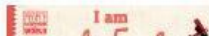




SLEEPOVER AT THE NATIONAL ARCHIVES

History, Heroes & Treasures

For the first time ever, the National Archives offered families and friends the chance to spend the night with "History, Heroes, and Treasures." On January 25, 2014, participants meet author Brad Meltzer, who set them on their way for an evening of historical missions and discovery. They journeyed through various activities and stations highlighting key moments through history. Along the way, they meet journalist and author Cokie Roberts, and interacted with historical characters Abraham Lincoln, Amelia Earhart, and Phillis Wheatley. They wrapped up the evening with a selection of Oscar-nominated short films in the **McGowan Theater** before heading to the Rotunda for the sleepover.



Each participant received the first two books in Brad

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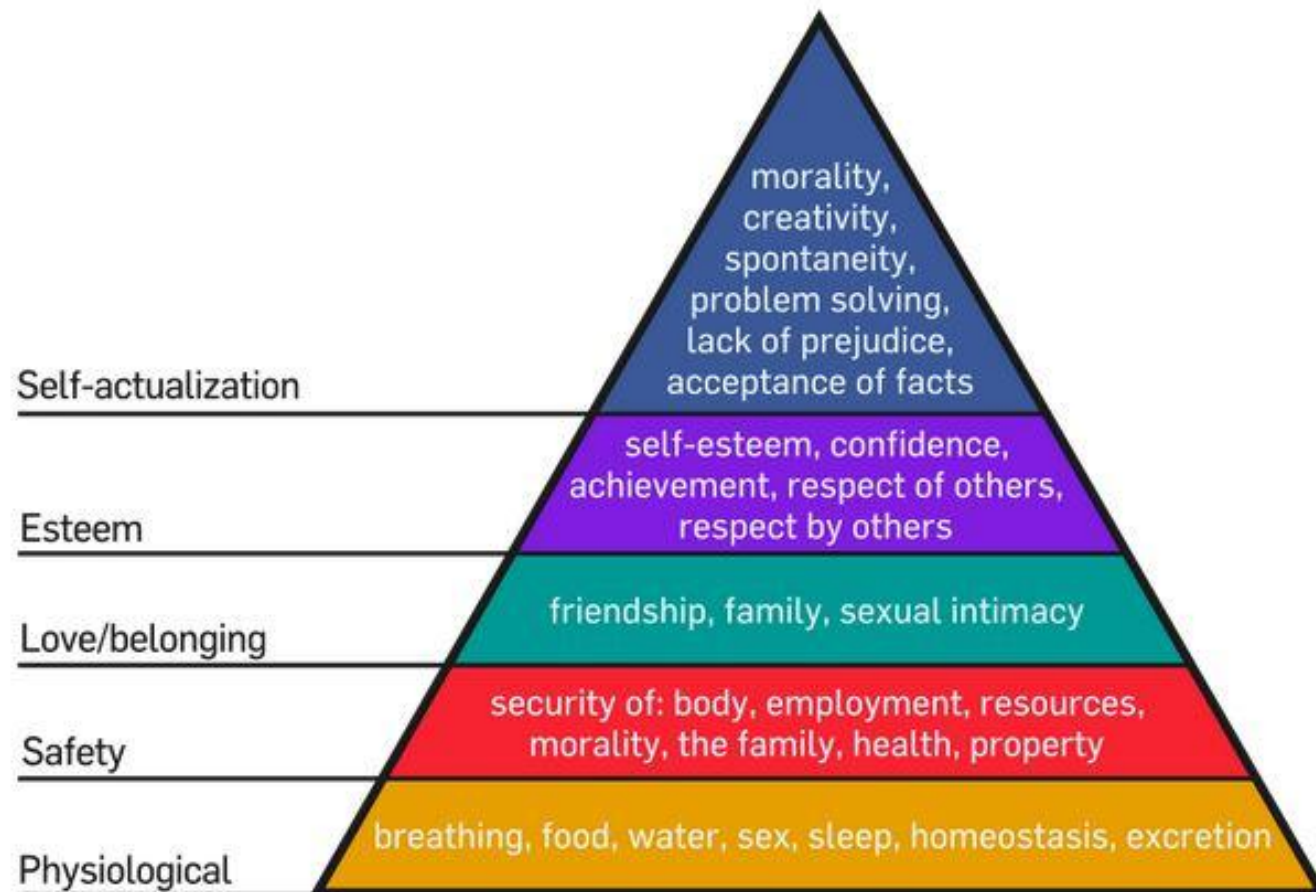
Further a cause
beyond the self



File:Maslow's Hierarchy of Needs.svg

From Wikipedia, the free encyclopedia

File File history File usage Global file



Higher level of human need



the need for
self-transcendence, or
furthering a cause
beyond the self

To add value to people's
lives by increasing their
understanding and
appreciation of the past.

Thank you



Kate Theimer
@archivesnext on Twitter
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