Partner search

Culture sub-Program

Strand/category	**Cooperation Projects - Small scale**
Deadline	**October, 2016**

Cultural operator(s)

Name	**I BORGHI S.R.L. (IT) - coordinator**
Short description	**I Borghi Srl is an Italian cultural production company; it manages the prestigious Auditorium Conciliazione in Rome, a place dedicated to live performances and culture more in general. In recent years Auditorium Conciliazione has focused its artistic/cultural promotion activities on the contemporary arts, from dance to music to visual arts. Starting from 2016, I Borghi Srl manages the cultural program of the Theatre of Ostia, the most famous Roman ancient theatre still functioning. http://www.auditoriumconciliazione.it/**
Contact details	***Mrs Francesca Billi*** ***email: billi@euradia.it***

Project

Field(s)	**Valorization of archeological sites through performing arts; ancient theatres; performing arts (theatre and dance) co-production and circulation; professionals' training; networking.**
Description	**<u>Background</u>** **Cultural heritage, both tangible and intangible, is at the core of the contemporary reflection of EU institutions, as part of an answer to the challenges Europe is facing towards frightening and rapidly-growing phenomena like euro-skepticism and extremism, eventually leading to acts of terrorism. Archaeological sites are the tangible heritage of the past civilizations, and ancient cultural sites (theatres, thermae...) are, more specifically, the silent witnesses of a common cultural background that is still part of our life.** **Nevertheless, notwithstanding the value of archeological cultural sites, their maintenance, valorization through cultural activities (visits, performances...) is a challenge both for local authorities and managing organizations.** **<u>General Objective</u>** **HERITART project intends to design, test and assess a European model for ancient theatres (and archeological sites more in general) valorization through performing arts and professional enhancement, involving different typologies of organizations and entities (public institutions, cultural organizations and enterprises, research centers).** **<u>Activities</u>** **1. Mapping and best practice sharing** **This activity is aimed at mapping the state of the art and detecting EU good practices on the management and cultural production in archeological sites.**

2. **Design and run of HERITART Festival**
The activity is aimed at designing and running of an annual HERITART Festival in the participating Countries, through the development of a cultural program (live performances co-production and new performances circulation) as well as a communication/dissemination activity (conferences, presentations, exhibitions..).

3. **Training and peer to peer learning**
This activity is aimed at defining, testing and assessing a training and peer to peer learning model for professionals working on performing arts in archeological sites (cultural managers, live events producers, technicians, communication and marketing responsible).

4. **HERITART Network set up**
Aimed at ensuring the continuity of the project after its end, and aimed at an effective exchange with existing organizations and networks working on this issues, a formal network will be constituted during the project through participating organizations, stakeholders and external ones.

Looking for Partners

Countries	**All Countries participating the program (https://eacea.ec.europa.eu/sites/eacea-site/files/01122015-eligible-countries_en.pdf) , except Italy**
Profile	**We're looking for organizations active in the cultural sector, established in one of the Countries participating the program for more than 2 years.** **In detail:** • **Archeological theatres and sites managing organizations** • **Live performances production companies** • **Artists and technicians schools** • **Cultural training provider** • **Tourism operator provider** • **Public authorities**

Other

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