Partner offer

Culture sub-Program

Strand/category	Small cooperation projects
Deadline	----

Cultural operator(s)

Name	Úbiqa: technology, ideas and communication.
Short description	**A group of people. A mobile phone. And a story to tell.** With these elements, Úbiqa designs and develops **social communication and awareness-raising participatory projects** based on **dialogue, reflection and e-skills** aimed at producing **contents and digital narratives** using video, photography, audio and other resources in order to foster the representation of experiences, territories and citizen concerns. The aim is to encourage **citizen participation** and promote the **creation of contents and digital narratives** using **mobile phones** as creation and dissemination tools, so that citizens can show their view of reality through digital projects and audiovisual and interactive platforms. We carry out our activity in **different educational, social and cultural spheres** from a cross-cutting approach: digital technologies and narratives as tools which foster dialogue, knowledge, innovation and social change. **+ info: http://www.ubiqa.com/**
Contact details	José Luis Roncero joseluis@ubiqa.com Phone: 0034944396011

Project

Field(s)	Narrative co-creation, audience development, interdisciplinary
Description	At the moment we are not designing any projects of our own so we offer ourselves to take part in a small cultural cooperation project related to digital narratives cocreation and any project interested in audience development. We think that we could add value to the results dissemination skill so important for any project. Úbiqa's programming framework is based on the new paradigm of **Human Rights Promotion** and their main regulatory instruments (Universal Human Rights Charter, International Covenant on Civil and Political Rights,

International Covenant on Economic, Social and Cultural Rights, European Convention for the Protection of Human Rights and Fundamental Freedoms, etc.) and is made up of 3 vertical lines and 1 cross-cutting line:

1. **Promoting interculturality and enhancing the value of diversity, including Anti-rumours.**
2. **Peace, memory and democratic coexistence.**
3. **Awareness raising campaigns.**
4. **Participatory mappings**

And a cross-cutting one: **Communication, dissemination and awareness**. Communication and dissemination with an awareness-raising purpose is a cross-cutting activity in all our projects. It is not a vertical activity, but rather the very people who participate in the workshops as well as the collaborating organizations and institutions are the ones who communicate, disseminate and raise the awareness of the rest of their community. For every project, we prepare a **Communication Plan** stating the various milestones of the project so as to achieve as much dissemination as possible.

We also offer our Own Technology: Ubiqarama

Digital production ecosystem made up of a **web platform** and a **mobile application** which enable the **construction of territorial digital narratives**. Ubiqarama systematizes and facilitates the production of participatory projects for the creation of citizen digital narratives using different resources: images, photos, videos, texts… through various narrative typologies: mosaics, routes and mappings with geo-positioned digital contents.

Ubiqarama allows creating projects and posting the contents created, tagged and geo-positioned with the app through an API which enables the synchronization of both tools. Contents can also be posted from the control panel of the platform. The features of the platform allow filtering under different criteria: location, gender, age bracket, tags, etc. and organizing and checking contents in mosaic, map or route mode.

+ info: http://www.ubiqarama.org/

Partners searched

Countries	All countries in Europe
Profile	We search for partners interested in: 1.- New ways of relationship with the audience. 2.- New non formal education methods for artists that would allow them to

build and disseminate their own stories in a more efficient way according with the digital skills nowadays demanded and with the public´s preferences.
3.- New non formal education methods to improve artists´ professional skills
4.- Digital mappings
5.-Construction of territorial digital narratives

Other

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We look forward to heraing any idea. Contact us !!!!