



## Norwegian partner search in Cultural Cooperation projects in the EEA and Norway Grants 2014-2021

In order to get the best results from your search for partners for the EEA and Norway Grants, the Arts Council Norway recommends completing the following form. The text boxes that make up the form are based on feedback that we have received from Norwegian cultural players. Tailoring the information to the potential partner/potential partner type as opposed to sending a generic request, always yields the best results. The form can be used for partnership requests sent directly to identified, potential partners, as well as those sent to the Arts Council Norway [eeagrants@kulturradet.no](mailto:eeagrants@kulturradet.no) and Programme Operators. It can also be used for Norwegian entities seeking partners in the Beneficiary States.

This form will be published on our website.

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Country	Latvia
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<p><b>Your organisation</b></p> <p>Describe the type of organisation and include a good description of your own areas of activity/fields (Visual arts, Performing arts, Interdisciplinary art, Music, Architecture, Library activities, Ethnic culture, Literature, Culture and art education, Museum and gallery activities).</p>	<p><b>Valmiera City Council</b> is a local government institution responsible, among others, for culture development, personality growth, youth education in the field of arts, lifelong education and prosperous city environment. The following culture institutions are responsible for common goals achievement: Valmiera Culture centre, Valmiera Museum, Valmiera Integrated Library, Valmiera Music School, Valmiera Design and Art School, Valmiera Drama Theatre, amateur collectives, NGOs etc.). Also, Valmiera is one of the 5 latvian cities that will compete to achieve «European Capital of Culture» title on 2027.</p> <p>Valmiera Drama theatre has received a lot of Annual Latvian Theatre Awards (more than 66 nominations and 22 awards in the last decade). Valmiera Summer Theatre festival has gained broad publicity on a national scale, spectators recognition, acknowledgement from stage art professionals and critics and</p>
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	<p>received a Latvian Television and Latvian Radio prize in the category “Surprise of the year” in “Kilo of Culture 2016” (Kilograms kultūras)/</p> <p>Cycling and Cinema festival “Kinopedālis” organised by Valmiera City Council and ATC “Eži” has received Baltic Events Award, 2018. Film programme of the festival was created in cooperation with many partners (The Norwegian Embassy in Riga, The Norwegian Film Institute, Denmark Culture Institute, Embassy of Denmark in Latvia, The Danish Cultural Institute, Goethe Institute in Riga, etc.). <a href="https://www.kinopedalis.lv/copy-of-galerija-2018">https://www.kinopedalis.lv/copy-of-galerija-2018</a></p> <p>Altogether Valmiera can be proud of its high quality and varied culture and leisure programmes, in which anyone, young or old can find something interesting and appealing. The rich cultural life in Valmiera is a result of the sustainable development of the city and the well-established culture infrastructure.</p>
<p><b>Project idea</b></p> <p>Provide a brief description of the project idea, what you want to achieve and how you plan to achieve it. Ideally the idea should give an idea of what is planned, but be open enough for the partner to influence.</p>	<p>The project proposal entails an international multi-disciplinary light / mapping / 3D object festival for all audiences, focusing on multi-faceted educational programs for children and youth audiences.</p> <p>Our main focus is to showcase social subjects through light and contemporary objects, following the overall theme of the year. Alongside the festival program (open to all audiences) the emphasis will be on educational programs – working together with primary schools, providing introduction in creative industries throughout the festival program (workshops, educational programs), collaborating with known artists, creating a spot for emerging artists (between Valmiera Secondary school of Design and Art, Valmiera university for applied sciences and partner countries) therefore introducing young audiences and other visitors in contemporary art practises</p>
<p><b>Relevance of potential partner:</b></p> <p>Based on your research show why you have identified this particular potential partner is relevant, for example does the organisational type match, similar or complementary experiences, etc.</p> <p>If you have not identified a specific potential partner, try to describe the type of organisation you are looking for. Try to be specific and to</p>	<p>Our research shows that the best match for us would be the creators of Factory Light Festival (NOR). The festival showcases exact values we would like to integrate in our event – a program suited for wide audiences space given for exploration, professional collaborations and platform for young, emerging designers to showcase their ideas and work.</p>



<p>link it to your areas of activity, project idea and the role of the partner.</p>	
<p><b>Partner role:</b> What role do you foresee the partner as having in the project? What value do you feel the partner can contribute to the project?</p>	<p>The collaboration would bring an opportunity for both sides to incorporate sustainable educational programs in both festival programs – guest lecturers from Norway would teach light design in Valmiera Design and Art school and otherwise, talks and workshops would be organized to educate and introduce participants in environmental and light art practices, seminars on co-creation, city landscape development and art practises would be organized throughout and in preparation of the festival (international panel) as well as the application to participate in the festival would be international and there would be secured spots for participants from partner countries.</p>
<p><b>Any other comments/ relevant information</b></p>	<p>Our goals for creating the project:</p> <ul style="list-style-type: none"> <li>• Emphasize social issues and importance of art as a way to speak about controversial topics (environment issues, social injustice, inclusive society) – with the aim to educate;</li> <li>• Each festival follows a theme – works should be interpreted and created according to it;</li> <li>• Involvement of various cultures and nationalities in the project: with the aim of creating more open and tolerant society.</li> <li>• Changing the narrative that people in regions aren't competent and interested in contemporary art practices – by educational programs create an interest and educate audiences.</li> </ul>

