



Norwegian partner search in Cultural Cooperation projects in the EEA and Norway Grants 2014-2021

In order to get the best results from your search for partners for the EEA and Norway Grants, the Arts Council Norway recommends completing the following form. The text boxes that make up the form are based on feedback that we have received from Norwegian cultural players. Tailoring the information to the potential partner/potential partner type as opposed to sending a generic request, always yields the best results. The form can be used for partnership requests sent directly to identified, potential partners, as well as those sent to the Arts Council Norway eeagrants@kulturradet.no and Programme Operators. It can also be used for Norwegian entities seeking partners in the Beneficiary States.

This form will be published on our website.

Name of organisation	SC. Poti calca pe iarba SRL
Country	Romania
Name of contact person	Silvia Paizan
Position	Administrator
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Your organisation Describe the type of organisation and include a good description of your own areas of activity/fields (Visual arts, Performing arts, Interdisciplinary art, Music, Architecture, Library activities, Ethnic culture, Literature, Culture and art education,	We are a group of 4 people passionate about bringing art closer to the community. We are involved in: cultural project management (focus on educational and musical projects), attracting UE funds, customer service, visual arts - kinetics applied in fashion, theater and ballet costume design, research and innovation in ethnographic costumes, and marketing design. We are brought together by Poți călca pe iarbă, a new Digital Agency involved in the community that helps brands and NGOs build their visual identity and online presence.
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<p>Museum and gallery activities).</p>	
<p>Project idea Provide a brief description of the project idea, what you want to achieve and how you plan to achieve it. Ideally the idea should give an idea of what is planned, but be open enough for the partner to influence.</p>	<p>We want to temporarily occupy an unused space and transform it. We aim to create a multimedia art & design walk-through that promotes the local cultural heritage and a healthy civic education through entertainment and interactive storytelling.</p> <p>We are going to bring together artists and experts to use light installations, projections, cinetic installations, sounds and others, to create a thematic tour that will encourage people to interact with it and explore.</p>
<p>Relevance of potential partner: Based on your research show why you have identified this particular potential partner is relevant, for example does the organisational type match, similar or complementary experiences, etc.</p> <p>If you have not identified a specific potential partner, try to describe the type of organisation you are looking for. Try to be specific and to link it to your areas of activity, project idea and the role of the partner.</p>	<p>We have experience in cultural management, project management for festivals & events, digital marketing, branding & communication, digital design & visual arts.</p> <p>We are looking for one or more of the following:</p> <ol style="list-style-type: none"> 1. Technical expert (electrical and stage installation - power, light and sound set up) 2. Space designer (floor planning, public art installation) 3. Friendly adviser / Expert / Guide / Curator (specialised in digital art/multimedia digital art) <p>One potential partner that we have identified is Factory Light Festival (Factory Future Association) in Oslo because they have experience with similar projects.</p>
<p>Partner role: What role do you foresee the partner as having in the project? What value do you feel the partner can contribute to the project?</p>	<p>We are looking for a partner who can have one or more of the following roles:</p> <ol style="list-style-type: none"> 1. supervise the audiovisual and technological functions of the project 2. space design & planning 3. a guide/adviser that helps us curate and collaborate closely with Romanian artists to create installations that promotes the local cultural heritage



Any other comments/ relevant information	
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