



Norwegian partner search in Cultural Cooperation projects in the EEA and Norway Grants 2014-2021

In order to get the best results from your search for partners for the EEA and Norway Grants, the Arts Council Norway recommends completing the following form. The text boxes that make up the form are based on feedback that we have received from Norwegian cultural players. Tailoring the information to the potential partner/potential partner type as opposed to sending a generic request, always yields the best results. The form can be used for partnership requests sent directly to identified, potential partners, as well as those sent to the Arts Council Norway eeagrants@kulturradet.no and Programme Operators. It can also be used for Norwegian entities seeking partners in the Beneficiary States.

This form will be published on our website.

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Your organisation

Describe the type of organisation and include a good description of your own areas of activity/fields (Visual arts, Performing arts, Interdisciplinary art, Music, Architecture, Library activities, Ethnic culture, Literature, Culture and art education, Museum and gallery activities).

"New Choice" Association is a non-profit legal entity for carrying out activities in public benefit. It was registered in 2005. The association is a member of BALIZ and currently manages social services in the municipality of Kresna - CPC, CSRI for children and adults with disabilities. 25% of the users of the centers have intellectual and mental problems. Since its inception, the association has been working on projects and programs as a provider of social services in the community with a target group - disadvantaged people. The association performs activities similar to those in the project proposal for which we are looking for a partner. The professional experience of the team of specialists, experts and consultants gained during the implementation of projects as a beneficiary, partner and contractor is many years old. "New Choice" Association has successfully implemented dozens of projects with national and European funding.

When working with vulnerable target groups, modern Art therapies have been



	<p>introduced. Enter:</p> <ul style="list-style-type: none"> • Music therapy - impact through the power and beauty of music. Applicable to all users in the target group. • Dance therapy - uses the movement of the body and its impact on physical and mental condition - during all sessions. • Bibliotherapy - by reading literary / historical works. Short literary or historical works are selected, which are selected according to the personal characteristics of the individual user or the group as a whole. The development of communicativeness, self-presentation and self-affirmation is achieved. The aim is to awaken a desire to imitate the characters and to change the perception of the world. • Theater and drama therapy - the plot of a story as a way of treatment for people with mental disorders. Main art-therapeutic activity, which is related to the organization of theatrical performances in the municipal theater Dupnitsa. Meeting with the actors. The activity includes joint activities for organizing a traveling theater with the cast of the theater in Dupnitsa, with which the Association has partnerships. Part of the cast is a member of the association and participates in the implementation of projects of the Association. • Rhythm therapy - a type of active music therapy and kinesitherapy that uses the effects of rhythm and music on a person's motor abilities. • Choreotherapy - treatment through dance, including active work on the body through dance and movement accompanied by music. • Fairy tale therapy - impact through fairy tales, parables, fables, proverbs. • Puppet therapy with speech manifestations and combined therapy through dance and music with body language - achieving emotional stability and self-regulation of the personality; achieving social interaction, development of communication skills, gross and fine motor skills. The language is improved - speech and body language, the formation of an artistic way of thinking, development of memory, observation is supported; habits for elementary generalization are formed. • Phototherapy - by using digital and digital photography as a way of expressing feelings, thoughts and emotions. • Color therapy - the impact of colors and their impact on the psycho-emotional state of the individual.
Project idea Provide a brief description of the project idea, what you	The main goal of the project is to improve the access to art and culture of disadvantaged people by holding artistic and creative events. The activity includes joint activities for organizing traveling theater events in at least 3



<p>want to achieve and how you plan to achieve it. Ideally the idea should give an idea of what is planned, but be open enough for the partner to influence.</p>	<p>settlements with remote access to art.</p> <p>An important activity is the creation of common platforms, incl. for the exchange of knowledge and skills, the sharing of good practices in the field of culture between cultural operators, different social, age and ethnic groups, disadvantaged groups and the improvement of the urban environment.</p> <p>For the employees and the expert staff of the candidate, trainings corresponding to the needs of increasing the competencies will be conducted.</p> <p>In order to improve the long-term access to culture and art, a strategy will be developed to attract the public and facilitate the access of disadvantaged people, which will ensure the sustainability of the project activities even after their completion.</p>
<p>Relevance of potential partner:</p> <p>Based on your research show why you have identified this particular potential partner is relevant, for example does the organisational type match, similar or complementary experiences, etc.</p> <p>If you have not identified a specific potential partner, try to describe the type of organisation you are looking for. Try to be specific and to link it to your areas of activity, project idea and the role of the partner.</p>	<p>To achieve these project goals, "New Choice" Association needs the assistance and expertise of a partner organization that can help achieve them and contribute to building a comprehensive new vision of cultural management. We count on our partner to bring diversity and introduce new approaches to facilitate access to art. It is the exchange of experience between partner organizations from foreign countries that can enrich and increase the capacity of employees through innovative solutions.</p>
<p>Partner role:</p> <p>What role do you foresee the partner as having in the project? What value do you feel the partner can contribute to the project?</p>	<p>We expect the partner organization to provide experts to be involved as lecturers in the planned trainings under the project, as well as experts to take part in the development of the strategy for attracting audiences and facilitating the access of disadvantaged people.</p>
<p>Any other comments/ relevant information</p>	<p>Not applicable.</p>

