



## Norwegian partner search in Cultural Cooperation projects in the EEA and Norway Grants 2014-2021

In order to get the best results from your search for partners for the EEA and Norway Grants, the Arts Council Norway recommends completing the following form. The text boxes that make up the form are based on feedback that we have received from Norwegian cultural players. Tailoring the information to the potential partner/potential partner type as opposed to sending a generic request, always yields the best results. The form can be used for partnership requests sent directly to identified, potential partners, as well as those sent to the Arts Council Norway [eeagrants@kulturradet.no](mailto:eeagrants@kulturradet.no) and Programme Operators. It can also be used for Norwegian entities seeking partners in the Beneficiary States.

This form will be published on our website.

Name of organisation	Eduards Veidenbaums memorial museum <i>Kalāči</i>
Country	Latvia
Name of contact person	Inga Surgunte
Position	Curator of the new permanent exhibition
Telephone number	+37129953235
Email address	Inga.surgunte@lnb.lv
Website	-

<b>Your organisation</b> Describe the type of organisation and include a good description of your own areas of activity/fields (Visual arts, Performing arts, Interdisciplinary art, Music, Architecture, Library activities, Ethnic culture, Literature, Culture and art education, Museum and gallery activities).	<i>Kalāči</i> is a memorial museum of Latvian poet Eduards Veidenbaums (1867-1892). It is mainly dedicated to the author's writing and its contexts of literature. As the museum is located in a former farm in a rural area it also represents the traditional architecture and way of living of local farmers in the 19 <sup>th</sup> century.  Since 2020 the museum is going through a redefinition and rebranding process and aims to engage more deeply with contemporary issues, such as wellbeing and mental health, just and inclusive society. These topics relate closely to the texts and world view of Eduards Veidenbaums.
---	--



<p><b>Project idea</b></p> <p>Provide a brief description of the project idea, what you want to achieve and how you plan to achieve it. Ideally the idea should give an idea of what is planned, but be open enough for the partner to influence.</p>	<p>Next to its mission of communicating the novelty of Eduards Veidenbaums poetry, the museum is aiming to become a well-being and mental health centre for teenagers and youth. We see that issues of mental health among young people become more and more topical, especially facing the social isolation during the pandemic. Another reason for choosing this mission is the personality of Eduards Veidenbaums – he was a talented poet and activist with a very turbulent character who lived an intensive life and died at the age of 24. Reading his texts and diaries with today’s eyes, one can easily notice that this young man was suffering from anxiety and depression that were not known and properly treated during his lifetime – end of 19<sup>th</sup> century. The new mission of the museum envisions reviewing and reinterpreting this part of Veidenbaum’s writings and to make a good use of it by creating <b>an exhibition and educational programs</b> that would address the complex questions of mental health and well-being among young people, as well as raise and try to answer questions that bother this audience in this context the most.</p>
<p><b>Relevance of potential partner:</b></p> <p>Based on your research show why you have identified this particular potential partner is relevant, for example does the organisational type match, similar or complementary experiences, etc.</p> <p>If you have not identified a specific potential partner, try to describe the type of organisation you are looking for. Try to be specific and to link it to your areas of activity, project idea and the role of the partner.</p>	<p>We are looking for a cultural institution that would be interested in going through this journey together with us.</p> <p>It could possibly be an institution that has already experience with similar initiatives and would like to share their expertise and join the project as experts and coaches.</p> <p>It could also be a memory institution, maybe even with a similar collection, that would be interested in exploring the potential of translating their collection into a project for youth, dedicated to issues of mental health and wellbeing. In this case we would be able to offer from our side a team of young psychology experts who are very much interested in cross-disciplinary and international cooperation in order to bring cultural heritage and health sectors closer together.</p>
<p><b>Partner role:</b></p> <p>What role do you foresee the partner as having in the project? What value do you feel the partner can contribute to the project?</p>	<p>Sharing expertise</p> <p>Sharing experience</p> <p>Collaboration and supporting each other in testing new ways of youth audience development and new methodologies for working with youth</p>



---

**Any other comments/  
relevant information**

We are ready to discuss possible benefits and expectations of our partners and develop the project proposal accordingly.

