



Norwegian partner search in Cultural Cooperation projects in the EEA and Norway Grants 2014-2021

In order to get the best results from your search for partners for the EEA and Norway Grants, the Arts Council Norway recommends completing the following form. The text boxes that make up the form are based on feedback that we have received from Norwegian cultural players. Tailoring the information to the potential partner/potential partner type as opposed to sending a generic request, always yields the best results. The form can be used for partnership requests sent directly to identified, potential partners, as well as those sent to the Arts Council Norway eeagrants@kulturradet.no and Programme Operators. It can also be used for Norwegian entities seeking partners in the Beneficiary States.

This form will be published on our website.

Name of organisation	Municipality of Shumen
Country	Bulgaria
Name of contact person	Elena Dimcheva
Position	Junior expert "Projects, Programs and Integration Policies", Municipality of Shumen
Telephone number	+359 894 22 53 06 +359 54 85 77 52
Email address	e.dimcheva@shumen.bg
Website	http://www.shumen.bg

Your organisation

Describe the type of organisation and include a good description of your own areas of activity/fields (Visual arts, Performing arts, Interdisciplinary art, Music, Architecture, Library activities, Ethnic culture, Literature, Culture and art education, Museum and gallery activities).

The Municipality of Shumen is preparing a project proposal for granting financial aid under Outcome 1 "Cultural Heritage management enhanced", output 1.2 "Cultural Heritage objects made digitally accessible" to the Program "Cultural Entrepreneurship, Heritage and Cooperation" of the Ministry of Culture. <https://www.eeagrants.bg/en/programs/culture/invitations>

The Municipality of Shumen has a rich cultural and historical heritage. The first traces date from the early period of the Stone Age, followed by the Stone-Copper and Bronze Ages. In 681 the First Bulgarian State was founded here. There are 3 national historical and archeological reserves (NHAR) on the territory of the municipality:

National Historical and Archeological Reserve "Madara".

The richness of the discovered archeological monuments, dating from the 4th millennium BC to the 15th century, gives the researchers reason to call Madara "Bulgarian Troy". The most remarkable monument of the reserve is



	<p>the unique and the only in Europe rock monumental relief "Madara Horseman" which is of world importance and is included in the List of World Cultural Heritage, under the auspices of UNESCO. In 2008 the Madara Horseman was declared a global symbol of Bulgaria.</p> <p>National Historical and Archaeological Reserve "Pliska" – the first capital of the Bulgarian state from 681 to 893; National Historical and Archaeological Reserve "Shumen Fortress" – exhibited as an open-air museum; The Horse Museum, located in the Kabiuk Research Institute – the only one on the Balkan Peninsula.</p> <p>In the town of Shumen, The monumental complex "1300 years of Bulgaria" recreates the history of the First Bulgarian kingdom from Khan Asparuh to Simeon the Great, with the help of architecture and sculptures.</p> <p>There are 9 museums on the territory of the municipality, of which the Regional Historical Museum in Shumen, NHAR "Madara", NHAR "Pliska", NHAR "Kabiuk", NHAR "Shumen Fortress" are of paramount importance. The museum network is complemented by four memorial houses - museums: "Panayot Volov", "Dobri Voynikov", "Layosh Koshut" and "Pancho Vladigerov". The cultural institutions of the Municipality of Shumen are represented through the Regional Library "Stilian Chilingirov", RIM-Shumen, Drama and Puppet Theater "Vasil Drumev", State Symphony Orchestra and Art Gallery "Elena Karamihaylova", which develops active cultural activities and annually arranges exhibitions of artists from all over the country and Europe.</p> <p>In the Municipality of Shumen there are 36 community centers as guardians of Bulgarian education, folklore, customs and traditions. 10 of them in the city, 3 in the neighborhoods Divdyadovo, Makak and Matnitsa and the rest in the villages. 4 of the community centers preserve the traditions and cultural heritage of ethnic minorities.</p> <p>In the town of Shumen are located the churches "St. Three Saints", "Holy Ascension" and the Armenian Church, as well as Tombul Mosque, which is the largest mosque in Bulgaria.</p> <p>The town of Shumen is the center of a spiritual district (to the Varna-Preslav diocese) and the center of a regional mufti.</p> <p>In the funds of all the above museums, cultural institutions, community centers and temples in the Municipality of Shumen are stored tens of thousands of copies of movable tangible cultural heritage - old books, artifacts and valuables from different eras related to historical events and periods in the history of our land, works of fine and musical cultural heritage, numerous video and audio recordings, works of local crafts, etc. The digitalization of the rich cultural heritage of the municipality of Shumen, the wide access to it through the means of digital technologies and its popularization will give the opportunity to get to know our people, education, exchange, sharing between communities around the world.</p>
<p>Project idea Provide a brief description of</p>	<p>The project "Creation and presentation of digitally accessible cultural heritage of the municipality of Shumen" aims to:</p>



<p>the project idea, what you want to achieve and how you plan to achieve it. Ideally the idea should give an idea of what is planned, but be open enough for the partner to influence.</p>	<p>Digitization of 30,000 cultural values, which are part of the rich movable tangible cultural heritage of the Municipality of Shumen. Digitization will contribute to the Bulgarian cultural heritage to achieve greater participation in the pan-European context of cultural exchange, as well as to ensure its protection and preservation for future generations;</p> <p>Through the creation of a "digital laboratory" we will acquire the necessary capacity, material and technical base - (modern technical equipment for digitization of books, 3D scanning of museum exhibits, digitization of video and audio recordings), software and training for comprehensive programs for digitalization of the movable cultural heritage of Shumen Municipality and the region;</p> <p>The creation of an open online platform will breathe new life into cultural heritage and allow the general public to become acquainted with cultural heritage sites that are located in physically remote places or are not exposed to the general public (including those of ethnic minorities);</p> <p>Its promotion through the planned "Digital Exhibition" will provide an opportunity to create wide access and attract the public to use digital content from the general public, education, academia, creative industries; for exchange of knowledge and skills, including integration with educational programs for the purposes of the educational process;</p> <p>Building partnerships with similar structures from donor countries, exchange of expertise and good practices in the process of digitalization of cultural heritage will contribute to the introduction of international standards for better preservation and socialization of our rich cultural heritage (incl. exchange of know-how and best practices).</p> <p>The implementation of the project will contribute to the achievement of the general objectives of the Financial Mechanism of the European Economic Area, namely:</p> <p>Reducing economic and social disparities in the European Economic Area and Strengthening relations between the donor countries - Norway, Iceland and Liechtenstein and the Republic of Bulgaria.</p>
<p>Relevance of potential partner:</p> <p>Based on your research show why you have identified this particular potential partner is relevant, for example does the organisational type match, similar or complementary experiences, etc.</p> <p>If you have not identified a specific potential partner, try to describe the type of</p>	<p>For the implementation of this project we need a partner to share good practices, expertise and know-how in the preparation and implementation of a project for digitalization of the cultural heritage of the Municipality of Shumen. We hope they will help with the introduction of international standards for better preservation, socialization and sharing of our rich cultural heritage.</p> <p>We will be happy to partner with a suitable and experienced partner from the donor countries, which can be a municipality, a museum or another cultural institution. We expect the partner to actively contribute to the implementation of the project with his experience in documenting and digitizing the cultural history of social, ethnic and cultural minorities and groups (including Roma).</p> <p>We would like to establish a long-term partnership after the completion of the project by creating and upgrading a transnational partnership between the Municipality of Shumen and a partner organization from the donor countries. There is no doubt that by positioning cultural activity in a broader, supranational context and by connecting cultural operators, organizations and</p>



<p>organisation you are looking for. Try to be specific and to link it to your areas of activity, project idea and the role of the partner.</p>	<p>institutions, the process of transformation of cities and societies is stronger.</p>
<p>Partner role: What role do you foresee the partner as having in the project? What value do you feel the partner can contribute to the project?</p>	<p>We expect to gain expert experience and good practice in digitizing a large number (about 30,000 in our project) units of movable tangible cultural heritage - museum exhibits, works of art, book collection and more. cultural values. It will be valuable for us to share good practices regarding the creation of a good organization in the process of digitalization, the necessary technical and expert resources, providing access to a wide range of users, networking and integration with educational institutions and programs.</p> <p>We have provided the following funds for the Project Partner:</p> <ul style="list-style-type: none"> • Remuneration for two experts who will share experience and good practices in the digitalization of movable tangible cultural heritage in their municipality within 40 hours / expert. To determine the final amount, the partner must indicate the hourly rate of the two experts proposed according to local law. <p>The Project also provides funds for:</p> <ul style="list-style-type: none"> • Publicity and information for dissemination of the results of the Project and the role of the Partner - publications on the website of the organization. For this purpose, we can pay for the publication of information material, and the price must be indicated by the partner organization • Indirect costs for the Partner according to the "Methodology for determining indirect costs" (specified by the Partner) • Partner audit tools.
<p>Any other comments/ relevant information</p>	<p>P.S. We appeal for a quick reaction on your part, because the time for preparation and submission of the project proposal is limited - until 16.06.2021.</p>

