



Norwegian partner search in Cultural Cooperation projects in the EEA and Norway Grants 2014-2021

In order to get the best results from your search for partners for the EEA and Norway Grants, the Arts Council Norway recommends completing the following form. The text boxes that make up the form are based on feedback that we have received from Norwegian cultural players. Tailoring the information to the potential partner/potential partner type as opposed to sending a generic request, always yields the best results. The form can be used for partnership requests sent directly to identified, potential partners, as well as those sent to the Arts Council Norway eeagrants@kulturradet.no and Programme Operators. It can also be used for Norwegian entities seeking partners in the Beneficiary States.

This form will be published on our website.

Name of organisation	Imants Ziedonis' Foundation "Viegli"
Country	Latvia
Name of contact person	Sallija Klavkalne
Position	Project coordinator
Telephone number	+37129194902
Email address	ziedonaklase@fondsviegli.lv , sallija.klavkalne@fondsviegli.lv
Website	https://fondsviegli.lv/lv

Your organisation Describe the type of organisation and include a good description of your own areas of activity/fields (Visual arts, Performing arts, Interdisciplinary art, Music, Architecture, Library activities, Ethnic culture, Literature, Culture and art education, Museum and gallery activities).	<p>Imants Ziedonis' Foundation "Viegli". The foundation takes action to implement its activities in the field of Latvian culture and education. Imants Ziedonis' Foundation "Viegli" has been implementing important ideas and projects for the Foundation's patron, Imants Ziedonis, since 2010 by highlighting his cultural heritage today. Imants Ziedonis (1933-2013) was one of the most outstanding Latvian poets of the 20th century, an active cultural and social worker, and in 1990, he voted for the restoration of Latvia's independence.</p> <p>Our organisation's fields of activities are Culture and art education, as well as Literature.</p> <p>Foundation "Viegli" actively works for the benefit of society and civic participation, organizing concerts, publishing books and music recordings, as</p>
---	--



	<p>well as creating other cultural and educational events throughout Latvia. The Foundation has created the most recognizable cultural education project in Latvia today - “Ziedoņa klase” (Ziedonis’ Class), which offers an alternative, experience-based cultural learning process for children and youth. Not only that, “Viegli” supports and inspires teachers in a self-development program “Skolotājs ir Personība” (A Teacher is a Personality).</p> <p>The developed programs stimulate students' interest in literature, develop creativity and critical thinking. In 2019, escape rooms based on the tales of Imants Ziedonis were established in Riga. This product won the Latvian Television and Latvian Radio annual award "Kilogram kultūras" (Kilogram of Culture) in the category “Gada pārsteigums 2019” (Surprise of the Year). In order to facilitate accessibility, transportable chests with escape room elements have also been created. By creating this portable version of the project, we have made it possible to visit Latvian schools in any region. Adapting to the conditions of the Covid-19 pandemic, online programs were created in 2021, reaching more than 3,300 students. All programs are included in the state cultural education program “Latvian School Bag”, as well as comply with the new educational standard - “Competence Approach in Curriculum”. In two years, the programs have received a great response and have been attended by about 400 Latvian schools. (Product videos - Video about our escape rooms - https://www.youtube.com/watch?v=pvn9blTDkl4&t=31s</p> <p>Video about transportable chests with the escape room elements - https://www.youtube.com/watch?v=B89Xt2Aub4Q</p> <p>Foundation “Viegli” concert - https://www.youtube.com/watch?v=ST_L8wl7mew)</p>
<p>Project idea</p> <p>Provide a brief description of the project idea, what you want to achieve and how you plan to achieve it. Ideally the idea should give an idea of what is planned, but be open enough for the partner to influence.</p>	<p>The aim of the project is to create three professional art and culture products for children and youth audiences (aged 6-18), promoting the availability of culture and art in all regions of Latvia and audience involvement, international exchange of experience between Norway and Latvia in the field of professional art and culture.</p> <p>Within the framework of the project, three cultural products will be created for young people, which are related to literature and contemporary art, introducing Imants Ziedonis' work in a modern, interactive way. Each program will last 90 minutes, also will be mobile and available all over Latvia. Each of the programs is led by a representative of the “Ziedonis class”. This program will be supplemented with educational materials related to literature and contemporary art. Video materials will be created, with the help of which students will get acquainted with the specific work of Imants Ziedonis, the content of which will be used in the program. After the program, students will</p>



	<p>be provided with various materials that can be used in the learning process as a continuation of the lesson. For example, excursion routes around</p> <p>places important to Imants Ziedonis, methodologies on contemporary literature, its writing (poetry slams, documentary prose), workbooks for primary school students on contemporary art.</p> <p>Latvian children and young people, as well as the team of the Norwegian cultural organization, will be involved in the development of these products, promoting understanding and access to information about contemporary art for children and young people, its role in culture and education.</p> <p>In the context of this project, gaining experience in the field of contemporary art, more precisely in the development of products for children and young people, is very important.</p>
<p>Relevance of potential partner:</p> <p>Based on your research show why you have identified this particular potential partner is relevant, for example does the organisational type match, similar or complementary experiences, etc.</p> <p>If you have not identified a specific potential partner, try to describe the type of organisation you are looking for. Try to be specific and to link it to your areas of activity, project idea and the role of the partner.</p>	<p>We would like to collaborate with contemporary art museum or other organization which is working in the field of contemporary art.</p> <p>We address to Norwegian culture organization in the field of contemporary art also experienced working with children and youth, because your experience and knowledge would be extremely valuable to us in developing unique and interactive products for young audiences about contemporary art and literature.</p> <p>As part of the project, we would like to go on an exchange trip to your museum to gain knowledge about contemporary art, your experience in cultural education work with children and young adults, involving project partner in the development of three cultural products.</p> <p>The partner of the donor countries plays a very important role in the implementation of the project, it plays a crucial role in the implementation of the project. The established co-operation promotes the development of co-operation networks between Latvian and Norwegian cultural organizations, exchange of experience and knowledge.</p> <p>At present, there are organizations in the territory of Latvia that implement their activities in the field of contemporary art (for example, Kim ?, Contemporary Art Center), etc., but there is no museum of contemporary art that implements its activities in the field of contemporary art at national level. This project will include an exchange of experiences - the project team will exchange</p>



	<p>experiences with the Norwegian contemporary art organization, which shares knowledge about contemporary art, its experience in cultural education, developed products and approaches to working with children and young people about contemporary art and culture. Without this exchange of experience and cooperation, the donor partner will not be able to implement the project, and by sharing its experience, the project partner will provide a new, unprecedented example in Latvia to introduce and educate children and young people about contemporary art.</p> <p>The result of project - three new cultural products have been introduced for children and young people, creating new perspectives and interactions between literature and contemporary art.</p> <p>It is important that the partner organization has several years of experience in the development and provision of cultural products at the national level, as well as has experience internationally.</p>
<p>Partner role: What role do you foresee the partner as having in the project? What value do you feel the partner can contribute to the project?</p>	<p>The selected project partner has a consultative and educational role (regarding the team of project implementers and the target audience of the products created as a result of the project), as well as the partner partially participates in the development of product content.</p> <p>During the exchange of experience, educational video materials are created about contemporary art, its perception, significance for the audience of children and youth today. The video materials will be integrated into the content of the products created by the project - lessons -, thus introducing Latvian children and young people to Norwegian contemporary art. In order to promote international communication about contemporary art, its connection with the audience of children and young people, discussions will be held with the participation of the “Viegli” Foundation, Norwegian cultural organisation, representatives of contemporary art in Latvia and Latvian children and young people. Latvian contemporary art and culture, involvement in it, as well as discussing the differences between the two countries in the field of contemporary art in relation to the audience of children and youth.</p> <p>As the product created during the project covers different fields, such as contemporary art, literature, education and culture, the project partner represents the fields of contemporary art and education. The project applicant represents the fields of culture, education and literature. Together, interdisciplinary cooperation will be established with professionals in the represented fields.</p>



**Any other comments/
relevant information**

As the project submission deadline is July 2, we will be thankful to receive your answer as soon as possible. We are happy to invite you to a Zoom meeting, where we could explain more about the project itself and the possibilities of mutual cooperation.

