



# Norwegian partner search in Cultural Cooperation projects in the EEA and Norway Grants 2014-2021

In order to get the best results from your search for partners for the EEA and Norway Grants, the Arts Council Norway recommends completing the following form. The text boxes that make up the form are based on feedback that we have received from Norwegian cultural players. Tailoring the information to the potential partner/potential partner type as opposed to sending a generic request, always yields the best results. The form can be used for partnership requests sent directly to identified, potential partners, as well as those sent to the Arts Council Norway <a href="mailto:eeagrants@kulturradet.no">eeagrants@kulturradet.no</a> and Programme Operators. It can also be used for Norwegian entities seeking partners in the Beneficiary States.

This form will be published on our website.

Name of organisation	Municipality of Pernik
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### Your organisation

Describe the type of organisation and include a good description of your own areas of activity/fields (Visual arts, Performing arts, Interdisciplinary art, Music, Architecture, Library activities, Ethnic culture, Literature, Culture and art education, Museum and gallery activities).

Municipality of Pernik is one of the medium-sized municipalities in Bulgaria, with near 100 000 inhabitants.

The municipality has very a good location – It is on 20 km near to the capital Sofia, which makes access to it very easy by different types of transport.

The municipality is a basic administrative-territorial unit in which local self-government is carried out. It implements policy in the field of culture, education, sports, tourism, etc.

The municipality is responsible for many cultural objects (sites) on its territory, like museums, galleries, fortresses.



#### **Project idea**

Provide a brief description of the project idea, what you want to achieve and how you plan to achieve it. Ideally the idea should give an idea of what is planned, but be open enough for the partner to influence.

Regarding the project, the Municipality of Pernik will apply with a project aimed to improve the management, presentation and accessibility to the local cultural heritage.

It will be achieved by implementation of the following planned activities:

- 1. Revitalization of local spaces (cultural institutes) related to culture;
- Purchasing and installing of proper equipment lighting, hardware, software, new exposition panels, technological solutions for easy access for people with disabilities, elaboration of video materials, VR tours, etc.
- 3. Training for the local managers and experts, working in the area of culture;
- 4. Establishment of minimum 2 new job positions within the project and appointment of proper staff;
- 5. Elaboration of new exposition of the local cultural heritage;
- Development of an Entrepreneurship Plan for longterm development and marketing of the cultural heritage;
- 7. Know-how exchange with a partner organization acting in the area of culture;
- 8. Quality management of the project implementation.

We can see our potential partner in the following organizations:

- 1. Local administrations (municipalities) with experience in the management of its local cultural heritage;
- 2. NGO's with expertise in the area of culture;

## Relevance of potential partner:

Based on your research show why you have identified this particular potential partner is relevant, for example does the organisational type match, similar or complementary experiences, etc.

If you have not identified a specific potential partner, try to describe the type of organisation you are looking for. Try to be specific and to link it to your areas of activity, project idea and the role of the partner.

#### Partner role:

What role do you foresee the partner as having in the project? What value do you feel the partner can contribute to the project?

In general, we rely on our partner to adopt know-how and good practices in the following directions:

- 1. Management of the local cultural heritage;
- 2. Improved access for people with disabilities to the cultural heritage;
- 3. Innovation tools for marketing of cultural objects and attracting new visitors;
- 4. Development of long-term strategies for popularization of the cultural heritage;



	<ul><li>5. Informal trainings of experts from our institutions;</li><li>6. Other relevant activities;</li></ul>
Any other comments/ relevant information	We rely on the interest of the Norwegian organizations for development of joint projects.
	development of joint projects.

