



## Norwegian partner search in Cultural Cooperation projects in the EEA and Norway Grants 2014-2021

In order to get the best results from your search for partners for the EEA and Norway Grants, the Arts Council Norway recommends completing the following form. The text boxes that make up the form are based on feedback that we have received from Norwegian cultural players. Tailoring the information to the potential partner/potential partner type as opposed to sending a generic request, always yields the best results. The form can be used for partnership requests sent directly to identified, potential partners, as well as those sent to the Arts Council Norway [eeagrants@kulturradet.no](mailto:eeagrants@kulturradet.no) and Programme Operators. It can also be used for Norwegian entities seeking partners in the Beneficiary States.

This form will be published on our website.

Name of organisation	Oryahovo Municipality
Country	Bulgaria
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<b>Your organisation</b> Describe the type of organisation and include a good description of your own areas of activity/fields (Visual arts, Performing arts, Interdisciplinary art, Music, Architecture, Library activities, Ethnic culture, Literature, Culture and art education, Museum and gallery activities).	Public administration.  According LSGLAA, the municipality alone decides all matters of local importance in the fields: Municipal property, finance, taxes, fees and administration; Planning and development; education; culture; health care; Social services; Public works and utilities; Environmental protection and use of natural resources; Development of sport, recreation and tourism. The municipality is responsible for the preservation of cultural heritage and tourism development. Oryahovo municipality in its development program, has put a number of measures so that culturally - historical sites and related festivals on its territory to become an attractive tourist destination and a stable source of employment and income population. The project will provide the necessary financial resources to create competitive tourist and cultural
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	historical attractions, visited by more tourists.
<b>Project idea</b> Provide a brief description of the project idea, what you want to achieve and how you plan to achieve it. Ideally the idea should give an idea of what is planned, but be open enough for the partner to influence.	<p>The aim of the project proposal is to improve the conditions for preservation, management and presentation of cultural values in the ethnographic house in Oryahovo, by revitalizing the premises, introducing new technologies for presenting the exhibitions and reaching a wider range of users. and the historical heritage of the Renaissance with a renewed vision of the exhibition spaces, through technical innovations and appropriate lighting. Focusing on some of the Roma local customs and crafts and their popularization in the context of folk traditions. Increasing consumer interest and flow.</p> <p>The ethnographic house object of the project is in Revival style and is part of the color of the Old Bazaar of Oryahovo. It was restored in 1989, preserving its Revival style. Here visitors can get acquainted with the traditions of the Oryahovo region, presented in the exhibitions "Folk Life and Culture" and "Urban Life and Culture from the late nineteenth and early twentieth century." In the third hall is temporarily located the exhibition dedicated to the folk musician and composer Diko Iliev. A rich photographic material is shown, reflecting the life and work of the beloved by all Bulgarians author of the "Danube Dance", personal belongings and scores. In the ethnographic house you can see paintings and sculptures from the fund of the art collection "Prof. Marin Varbanov". The project proposal envisages revitalization and renovation of 2 expositions - one in the Ethnographic House and one in the Central Building. Creation of 2 new expositions in the Ethnographic House with a temporary character with a tendency to become permanent four expositions. Delivery and installation of new display cases, lighting, purchase of new exhibition equipment and exhibits. A new way of presenting and visualizing the tangible and intangible cultural heritage, through modern 3D and VR technologies. Creating a site for promotion, as well as presentation of the craft weaving, through live presentation and training.</p>
<b>Relevance of potential partner:</b> Based on your research show why you have identified this particular potential partner is relevant, for example does the organisational type match, similar or complementary experiences, etc.  If you have not identified a specific potential partner, try	ethnographic house, ethnographic museum, public organizations, non-profit associations



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to describe the type of organisation you are looking for. Try to be specific and to link it to your areas of activity, project idea and the role of the partner.

**Partner role:**

What role do you foresee the partner as having in the project? What value do you feel the partner can contribute to the project?

exchange of experience and good practices

**Any other comments/  
relevant information**

