



## Norwegian partner search in Cultural Cooperation projects in the EEA and Norway Grants 2014-2021

In order to get the best results from your search for partners for the EEA and Norway Grants, the Arts Council Norway recommends completing the following form. The text boxes that make up the form are based on feedback that we have received from Norwegian cultural players. Tailoring the information to the potential partner/potential partner type as opposed to sending a generic request, always yields the best results. The form can be used for partnership requests sent directly to identified, potential partners, as well as those sent to the Arts Council Norway [eeagrants@kulturradet.no](mailto:eeagrants@kulturradet.no) and Programme Operators. It can also be used for Norwegian entities seeking partners in the Beneficiary States.

This form will be published on our website.

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<b>Your organisation</b> Describe the type of organisation and include a good description of your own areas of activity/fields (Visual arts, Performing arts, Interdisciplinary art, Music, Architecture, Library activities, Ethnic culture, Literature, Culture and art education, Museum and gallery activities).	Municipality, related to all public actions on its territory, including Interdisciplinary art, Music, Architecture, Library activities, Ethnic culture, Literature, Culture and art education, Museum and gallery activities
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<p><b>Project idea</b></p> <p>Provide a brief description of the project idea, what you want to achieve and how you plan to achieve it. Ideally the idea should give an idea of what is planned, but be open enough for the partner to influence.</p>	<p>We plan to apply under the First call for project proposals, under Outcome 1 “Cultural heritage management enhanced”, Output 1.1 “Cultural heritage presented in revitalized, restored and renovated spaces”;</p> <p>“Cultural entrepreneurship, heritage and cooperation” Programme</p> <p>The current project idea is directed to implementation of activities, related to the Museum complex of Berkovitsa. The project includes implementation of activities related to stimulate the entrepreneurial approach in cultural institutes’ activity for improved management and presentation of cultural heritage and attracting audiences, incl. through revitalization of premises/spaces, educational programs, etc.</p> <p>It includes two types of activities:</p> <ul style="list-style-type: none"> <li>- Hard measures: related to small works in the museum, creation of interactive hall for exhibitions, presentations and trainings and supply of equipment for this hall.</li> <li>- Soft measures, which include a. Schedule a year-round program with events; "Guests play" - creating a competition / festival for interpretation and reproduction of Vazov works; Parade with authentic costumes; "In the yard / under the vines"; Website creation - Berkovitsa Museum + 3D virtual tour; Souvenirs; Training of Animators; Exchange of experience with external partners - cultural heritage management and marketing and promotion.</li> </ul>
<p><b>Relevance of potential partner:</b></p> <p>Based on your research show why you have identified this particular potential partner is relevant, for example does the organisational type match, similar or complementary experiences, etc.</p> <p>If you have not identified a specific potential partner, try to describe the type of organisation you are looking for. Try to be specific and to link it to your areas of activity, project idea and the role of the partner.</p>	<p>Municipality; Cultural or education NGO; Museum; Gallery</p>



<b>Partner role:</b> What role do you foresee the partner as having in the project? What value do you feel the partner can contribute to the project?	Participation on some of the activities; potential visit in Bulgaria; visit of Bulgarian participants in Norway
<b>Any other comments/ relevant information</b>	N/A

