



Norwegian partner search in Cultural Cooperation projects in the EEA and Norway Grants 2014-2021

In order to get the best results from your search for partners for the EEA and Norway Grants, the Arts Council Norway recommends completing the following form. The text boxes that make up the form are based on feedback that we have received from Norwegian cultural players. Tailoring the information to the potential partner/potential partner type as opposed to sending a generic request always yields the best results. The form can be used for partnership requests sent directly to identified, potential partners, as well as those sent to the Arts Council Norway eeagrants@kulturradet.no and Programme Operators. It can also be used for Norwegian entities seeking partners in the Beneficiary States.

This form will be published on our website.

Name of organisation	KRUG Art Movement & KRUG Youth Center
Country	Bulgaria
Name of contact person	Radost Nikolaeva
Position	Chairwoman of the board of the Foundation
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Website	https://krug-movement.tumblr.com/ http://www.krug-bg.org/ http://www.krug-bg.org/

Your organisation Describe the type of organisation and include a good description of your own areas of activity/fields (Visual arts, Performing arts, Interdisciplinary art, Music, Architecture, Library activities, Ethnic culture,	KRUG is an NGO in public space specialised in the art activities, artist-in-residency programs, art in the open air and local development by CIs. Since 2001 we have been working in Kardzhali region where the biggest part of the Turkish minority in Bulgaria lives. KRUG has 2 main structures. The first one was established in 2002 in Kardzhali central city and acts as a communication centre for cultural policies and education.
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<p>Literature, Culture and art education, Museum and gallery activities).</p>	<p>The second one called European Cultural Youth House was formed in 2004 in Dazhdovnitza village with Turkish population, located 12 km from Kardzhali and acts as a cosmopolitan center for artists-in-residency programs, debates and regional festivals by elaborating of new forms of expression with participation of minorities. The village contains not only place – but also people and generations in their interaction. More than 1,300 artists and experts from 36 countries from all over of world have worked there since 2005 up to now. Size of KRUG: 3 full-time people, 4 part-time, 112 young volunteers 12-25 years old.</p> <p>KRUG team has specific expertise in the following field:</p> <ul style="list-style-type: none"> • to bridge minorities and local communities by means of debates, education and Cultural Industries (CIs); • to improve impact on local policy-makers to develop culture and education as general resource for local development; • to provide opportunities for art expression to national and international artists to work at new spaces – suburban areas, old industry building, rural zones at the open air, heritage, etc. <p>KRUG has a license issued by Ministry of Culture of Bulgaria for using culture and cultural research to strengthen civil society (2008) and award of Bulgarian Ministry of Economy, Energy and Tourism for achievements in work with local communities (2012). Since 2008 in partnership with Kardzhali public authorities KRUG has been organised the annual festival initiative “Multicultural City” – a new technology to meet and motivate citizens for social innovations by using intercultural memory resources and contemporary art industries.</p> <p>KRUG is a member of: the Anna Lindh network for EU-Mediterranean cooperation, Art Factories (International Platform resources), National Rural Network-Bulgaria, etc.</p> <p>The working context of KRUG’project can be characterized by the following features: modeling the talent of young people from marginalized communities through art education, international art cooperation in ethnic culture, linguistic diversity, modeling the social environment through art.</p>
<p>Project idea Provide a brief description of the project idea, what you want to achieve and how you plan to achieve it. Ideally the idea should give an idea of what is planned, but be open</p>	<p>The project idea is, using different approaches of "field work", to identify talented youngsters from minority (marginalised) groups with a focus on Roma and support the development of those teenagers through project activities. For this purpose, 6-months’ creative workshops will be formed with mentors who are established artists in the specific field. At the beginning of the project a status, methodology and program for the activities of workshops will be developed. These groups are at least 6 profiled in various arts: creative writing, woodcarving, music and dance arts, street art, visual arts and are aimed not only at teaching young people how to develop their ideas, but also at acquiring</p>



<p>enough for the partner to influence.</p>	<p>specific skills through entrepreneurship course in the field of culture.</p> <p>Each workshop has a team to develop video products that will report on the work of talented youngsters with their mentors. A series of cultural and educational events "<i>In the footsteps of project</i>" will be held in various cities and villages in Bulgaria showing the achievements of teenagers in marginalised communities, supporting their promotion, public recognition and creating confidence in development of their personal abilities.</p> <p>At the end of project a big cultural event will be organized with participation of talented youngsters coming from different ethnic groups (with a focus on Roma) who have bright achievements in competitions, contests and activities held within this project and/or have participated in other projects under the Program.</p> <p>The main project activities, methods and results are presented on a special website www.talantbg.eu – a platform for showing the activities of talented youngsters and their communication.</p>
<p>Relevance of potential partner:</p> <p>Based on your research show why you have identified this particular potential partner is relevant, for example does the organisational type match, similar or complementary experiences, etc.</p> <p>If you have not identified a specific potential partner, try to describe the type of organisation you are looking for. Try to be specific and to link it to your areas of activity, project idea and the role of the partner.</p>	<p>A suitable partner in this project could be a cultural and/or non-governmental organization with work experience in multicultural environment that will exchange experience, present "good practices" from Norway and be invited to participate in some of the creative workshops and project events (with at least 3 members/representatives).</p> <p>Besides a non-governmental organization, a project partner could be a professional or amateur theatre group that has worked and works with representatives of marginalized communities, as well as an art gallery with experience in interdisciplinary arts of artists of different ethnical background, as well as an educational team that develops "good cultural practices" in intercultural diversity and with possibility to implement them in other European countries.</p>
<p>Partner role:</p> <p>What role do you foresee the partner as having in the project? What value do you feel the partner can contribute to the project?</p>	<p>The role of the partner organisation is to exchange experience with Bulgarian partners: how to work with talented youngsters coming from different ethnic groups, present "good practices" from Norway and be invited to participate in some of the creative workshops and project events (with at least 3 members/representatives).</p>



Any other comments/ relevant information	
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