



Norwegian partner search in Cultural Cooperation projects in the EEA and Norway Grants 2014-2021

In order to get the best results from your search for partners for the EEA and Norway Grants, the Arts Council Norway recommends completing the following form. The text boxes that make up the form are based on feedback that we have received from Norwegian cultural players. Tailoring the information to the potential partner/potential partner type as opposed to sending a generic request, always yields the best results. The form can be used for partnership requests sent directly to identified, potential partners, as well as those sent to the Arts Council Norway eeagrants@kulturradet.no and Programme Operators. It can also be used for Norwegian entities seeking partners in the Beneficiary States.

This form will be published on our website.

Name of organisation	PRO LIBRIS
Country	Bulgaria
Name of contact person	Anna Gyosheva
Position	Project manager
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Your organisation

Describe the type of organisation and include a good description of your own areas of activity/fields (Visual arts, Performing arts, Interdisciplinary art, Music, Architecture, Library activities, Ethnic culture, Literature, Culture and art education, Museum and gallery activities).

Pro Libris Foundation is a public benefit organization. Its aims are to promote the art of book in all its aspects:

- Promoting traditional techniques of printed graphics to integrating them into contemporary book design.
- Encourage and stimulate creative experiments with the artistic layout of a book and its graphic design.
- Creation of training modules and teaching aids for the acquisition of theoretical knowledge in the field of book and graphic design
- Adoption of practical drawing and calligraphy skills related to design
- Participation in projects promoting the creation of artistic objects in the field of graphic arts
- Preservation of cultural memory
- Conducting seminars and workshops
- Research activities



	<p>Chairman of the Foundation is Alexander Gyoshev, Doctor in "Art History and Fine Arts." Teaching Professor of graphic design and illustration at AMDFA – Plovdiv. Board member of the Foundation is Dimitar Kelbechev who works in the field of printmaking, graphic design, illustration and N-forms. Teacher at NHG "Tsanko Lavrenov" in Plovdiv.</p> <p>PRO LIBRIS participates in different projects under the Erasmus and Europe for Citizens program, projects from the cultural program of Plovdiv - European Capital of Culture 2019. One of them is related to the art of calligraphy, and the other to the use of graphic techniques in creating art products. In 2020 we implemented the project Cultural Route "Read the City", funded by the National Culture Fund.</p>
<p>Project idea</p> <p>Provide a brief description of the project idea, what you want to achieve and how you plan to achieve it. Ideally the idea should give an idea of what is planned, but be open enough for the partner to influence.</p>	<p>The project "Art of the Book - from stone to pixel" will offer to the audience an interactive exhibition, where some interesting facts related to the art of book in the different historical periods (from antiquity through the Middle Ages, the Enlightenment, modernism up to present) will be shown by means of art and graphic design.</p> <p>The exhibition will be located in 4 sections - Calligraphy, Illustration, Printing, and Book cover. Each section will have an exposition part, where through models, patterns, facsimiles, original samples, etc. information materials, viewers will be able to follow different stages of the development of the art of the book. There will be a creative workshop next to each zone. Here the spectators will be able to participate in the workshops in calligraphy, illustration, printing and book cover. These workshops will show calligraphic techniques, collage techniques, illustrations, printing and binding and folding techniques. This will enrich the knowledge of the audience and support the creative industries.</p>
<p>Relevance of potential partner:</p> <p>Based on your research show why you have identified this particular potential partner is relevant, for example does the organisational type match, similar or complementary experiences, etc.</p> <p>If you have not identified a specific potential partner, try to describe the type of</p>	<p>We hope to find an organization that deals with contemporary design or book restoration, or an organization with experience in making videos, it could also be a school with a specialized study of design or art school.</p>



organisation you are looking for. Try to be specific and to link it to your areas of activity, project idea and the role of the partner.	
Partner role: What role do you foresee the partner as having in the project? What value do you feel the partner can contribute to the project?	<p>We would like our partners to come to Bulgaria and participate in the exhibition as leaders of one or two of the workshops.</p> <p>We would also be happy to find partners with experience in video recording. It would be very useful for us to have a bigger team to work on the script of the presentation film.</p> <p>Our foreign partners could present the film in their country.</p>
Any other comments/ relevant information	<p>Thanks to everyone who took the time to get acquainted with our project.</p>

