



# Norwegian partner search in Cultural Cooperation projects in the EEA and Norway Grants 2014-2021

In order to get the best results from your search for partners for the EEA and Norway Grants, the Arts Council Norway recommends completing the following form. The text boxes that make up the form are based on feedback that we have received from Norwegian cultural players. Tailoring the information to the potential partner/potential partner type as opposed to sending a generic request, always yields the best results. The form can be used for partnership requests sent directly to identified, potential partners, as well as those sent to the Arts Council Norway <a href="mailto:eeagrants@kulturradet.no">eeagrants@kulturradet.no</a> and Programme Operators. It can also be used for Norwegian entities seeking partners in the Beneficiary States.

This form will be published on our website.

Name of organisation	Gmina Stanisławów (Municipality of Stanislawow), Gmina Jakubów (Municipality of Jakubow), GSD Europlus Sp. z o.o.
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### Your organisation

Describe the type of organisation and include a good description of your own areas of activity/fields (Visual arts, Performing arts, Interdisciplinary art, Music, Architecture, Library activities, Ethnic culture, Literature, Culture and art education, Museum and gallery activities).

The Municipality of Jakubów and the Municipality of Stanisławow are neighboring municipalities, located in the district of minsk, in the Mazowieckie Voivodeship, 50 km east of Warsaw, the capital of Poland. They are rural communes, where, due to a considerable distance from larger urban centers, access to a wide cultural offer is limited. This restriction affects in particular: children and youth, the elderly, people with disabilities, the unemployed, people at risk of social exclusion. Within the structures of each municipality there is a Municipal Cultural Centre and a Public Library, which carry out their own cultural policy tasks. The units carry out activities in the field of literature, music, painting, sculpture, librarianship, promotion and cultivation of history and national heritage. Institutions have extensive experience in the realization of artistic events of different nature.



A private partner of GSD Europlus Sp. z o.o., also active in the cultural sector, will be invited to the project. The partner has extensive experience in the implementation of educational and community projects financed from the European Union and EEA and Norway Grants. Within the framework of these projects the partner has realized a number of promotional, educational and social events.

#### **Project idea**

Provide a brief description of the project idea, what you want to achieve and how you plan to achieve it. Ideally the idea should give an idea of what is planned, but be open enough for the partner to influence. The aim of the project is to improve access to culture and art of the inhabitants of Jakubów and Stanisławów Municipalities. This goal will be achieved through the implementation of a number of activities in the field of promotion, creation, dissemination, exchange of experiences, involvement of local community, education, international cooperation, in such fields as: painting and sculpture, music, film, culinary art, historical and cultural heritage (including national and ethnic minorities), nature.

The aim of the project is also to strengthen the institutional capacity in the creation and implementation of cultural policy, cross-sectoral cooperation, including with the creative sector. We would like the joint implementation of the project to be the nucleus of permanent cooperation to improve access to culture and art, between partners from Poland and Norway.

The aim of the project is to improve access to culture and art planned events and initiatives (above those indicated in the "Partner roles" section):

- a concert of regional music a review of music bands from the region as well as national and ethnic minorities;
- workshops on singing and voice for children and youth;
- review of the work of local painters, sculptors and visual artists;
- workshops for residents (including children and youth) on creating regional visual art;
- using forms of modern urban art in the creation and promotion of rural art,
  e.g. creating murals on urban objects (with a motif of local history, culture
  and Norwegian cultural heritage), creating paintings on private objects (e.g.
  fences, farm buildings, residential buildings with private or historical themes)
  with the participation of local community including children and youth;
- nature culture cleaning public spaces with the participation of the local community (including children and youth), as well as planting trees and plants together;
- workshops/trainings on creating regional cultural policy programs for representatives of institutions responsible for policy implementation;
- workshops on cooperation with cultural and creative sector institutions for representatives of institutions responsible for the implementation of cultural policy, as well as representatives of creative sector;
- educational walks for the local community (including children and youth) following the traces of disappearing places, streets, houses and the history of people who lived there.



This is only a part of the events planned for implementation. As part of the cooperation, the program can be extended with a new element. The above description presents the idea of a broad approach to promoting culture and art, as well as improving their access. It takes into account different forms of art, activities, nature of participation. The program is addressed to different social and age groups, including national and ethnic minorities, as well as public and private institutions, both on the Polish and Norwegian sides. Nevertheless, the events planned for implementation will be addressed to the entire local community, also taking into account the needs of people with disabilities. It is also important that the project will have a much larger impact than the size of the supported municipalities. Due to the rich program offer, depending on their nature, the events may be attended by residents of the entire minsk district, in the area of which the Municipality of Jakubów and the Municipality of Stanisławów are located. Potentially, the project may cover the area inhabited by over 150 thousand people (data from 2017).

# Relevance of potential partner:

Based on your research show why you have identified this particular potential partner is relevant, for example does the organisational type match, similar or complementary experiences, etc.

If you have not identified a specific potential partner, try to describe the type of organisation you are looking for. Try to be specific and to link it to your areas of activity, project idea and the role of the partner.

We are looking for a partner who, like us, deals with the organization of cultural policy, social inclusion, cultural education, support for artists and creators, creation and dissemination of culture among local and regional communities, taking into account the achievements of ethnic and national minorities. Areas of interest include literature, music, film, painting, sculpture, film and nature.

By implementing a similar thematic area, we will be able to increase the potential of our organizations to improve access to culture and art, through: exchange of knowledge and experience, creating a platform for cooperation between artists from Poland and Norway, realization of joint ventures "on the spot" in Poland and Norway, as well as on-line.

## Partner role:

What role do you foresee the partner as having in the project? What value do you feel the partner can contribute to the project?

The role of the partner will be to implement and participate in events that create, disseminate and promote activities aimed at improving access to culture and art. The proposed events, in which the partner from Norway will participate:

- participation in the event: a festival of flavours in Poland: a review of regional cuisine, traditional dishes, dishes, cakes from Poland, Norway, national and ethnic minorities;
- publication of a folder with recipes of regional and traditional dishes, dishes, cakes - in digital and printed versions in Polish, Norwegian and English;



- language culture: on-line classes on basic phrases and vocabulary in Norwegian for residents of Poland, and on-line classes on basic phrases and vocabulary in Polish for residents of Norway;
- study visit to Poland for representatives of the partner of the Norwegian side
   participation in other events, as well as to exchange experiences and knowledge on the creation and implementation of institutional cultural policy and cooperation with the creative sector;
- study visit to Norway for representatives of Polish partners participation in other events, as well as to exchange experience and knowledge on the creation and implementation of institutional cultural policy and cooperation with the creative sector;
- open-air cinema in Poland presentation of selected works of Norwegian cinema to the local community;
- a conference summarising the project in Poland, presenting the objectives achieved by the project.

The role of the partner from Norway will have a fundamental impact on the quality, goals and success of the project. The rich, centuries-old tradition and culture of Norway is little known in Poland. In our country, Norway is associated with reindeers, Vikings, good ski jumpers. Participation of the partner from Norway will spread true knowledge about the country of fjords, among the Polish inhabitants of supported municipalities. Music, literature, film, painting and even cuisine from Norway is a wealth that will remain permanently among the people and institutions that will participate in various events within the project. Establishing institutional cooperation will enable more effective, wider and more comprehensive implementation of cultural policy in the municipalities. The creation of a platform for cooperation between artists on the Polish and Norwegian side, will launch new deposits and resources of artistic creativity. The possibility to draw on knowledge and experience will influence the development of a given artist and increase his creative potential. The residents, institutions and artists on the Norwegian side will also gain similar benefits. Joint implementation of the project will contribute to building bridges, breaking down barriers, overcoming stereotypes, social and cultural prejudices, overcoming aversion to others, openness to diversity, searching for what is common among the local community on the Polish and Norwegian side. All these values obtained or developed thanks to the cooperation within the framework of the project, will bear fruit in the future, also in relation to other cultures, nations and ethnic minorities.

Any other comments/ relevant information

Details on the conditions of participation and the role of the partner in the project will be developed after the cooperation is established.

