



Norwegian partner search in Cultural Cooperation projects in the EEA and Norway Grants 2014-2021

In order to get the best results from your search for partners for the EEA and Norway Grants, the Arts Council Norway recommends completing the following form. The text boxes that make up the form are based on feedback that we have received from Norwegian cultural players. Tailoring the information to the potential partner/potential partner type as opposed to sending a generic request, always yields the best results. The form can be used for partnership requests sent directly to identified, potential partners, as well as those sent to the Arts Council Norway eeagrants@kulturradet.no and Programme Operators. It can also be used for Norwegian entities seeking partners in the Beneficiary States.

This form will be published on our website.

Name of organisation	Nadezhda Municipal Cultural Institute
Country	Republic of Bulgaria
Name of contact person	Elena Trichkova
Position	Consultant
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Website	http://oki-nadejda.com/

Your organisation Describe the type of organisation and include a good description of your own areas of activity/fields (Visual arts, Performing arts, Interdisciplinary art, Music, Architecture, Library activities, Ethnic culture, Literature, Culture and art education, Museum and gallery activities).	Nadezhda Municipal Cultural Institute implements the municipal policy in the field of culture and youth activities with an emphasis on access to culture and art and decentralization of cultural life. Works for protection, preservation, support and dissemination of the Bulgarian musical culture in all its aspects and forms; To increase the quality of Bulgarian music and performing arts in all genres using new technologies; To improve the quality of the musical intonation environment and strengthen the presence of Bulgarian music; To increase the educational function of the culture and policies oriented to the
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	<p>young generation;</p> <p>To increase the presence of music in the spiritual life not only in Sofia, but also in cities across the country, through cooperation with the management of other cultural institutes;</p> <p>For popularization and dissemination of the Bulgarian musical culture abroad and its inclusion in the European and world community;</p> <p>Expanding cooperation with partners from around the world.</p>
<p>Project idea</p> <p>Provide a brief description of the project idea, what you want to achieve and how you plan to achieve it. Ideally the idea should give an idea of what is planned, but be open enough for the partner to influence.</p>	<p>A project proposal is under preparation, with the working title "Ethno Festival - " The Muses and Children of Orpheus ".</p> <p>The project proposal is in line with the state policy in the field of culture, emphasizing the promotion of Bulgarian culture as an integral part of European and improving access to cultural heritage, taking into account the principle of equal participation in cultural life.</p> <p>The project aims to improve access to art and culture by organizing a variety of artistic and creative events in the peripheral areas of Sofia to attract new audiences, as well as to present arts, culture and crafts in their diversity.</p> <p>This in turn will strengthen and strengthen social and economic development, cultural cooperation and entrepreneurship, will breathe new life into smaller settlements and neighbourhoods.</p> <p>The planned events will be a new manifestation of culture and art, which will be realized in non-traditional spaces for culture - areas and places outside the city center. The project will provide opportunities for a number of representatives of amateur and professional art to show and develop their creative potential.</p> <p>The project proposal will include the following activities:</p> <ul style="list-style-type: none"> – organizing and conducting new forms of events and cultural events at local and regional level; – organizing and conducting cultural events held outside the city center - in areas with poor access to art and culture; – Repair of premises; – Delivery of equipment; – developing a plan / strategy for attracting audiences in order to ensure the sustainability of the project;



	<ul style="list-style-type: none"> – organizing and conducting training of the expert team working in the field of culture, with a view to increasing his professional competencies; – activities related to the exchange of experience with a partner from the partner countries
<p>Relevance of potential partner:</p> <p>Based on your research show why you have identified this particular potential partner is relevant, for example does the organisational type match, similar or complementary experiences, etc.</p> <p>If you have not identified a specific potential partner, try to describe the type of organisation you are looking for. Try to be specific and to link it to your areas of activity, project idea and the role of the partner.</p>	<p>The potential partner should be a similar organization in the field of culture, arts and youth activities.</p> <p>The partner will actively participate in the preparation and implementation of the planned activities.</p>
<p>Partner role:</p> <p>What role do you foresee the partner as having in the project? What value do you feel the partner can contribute to the project?</p>	<p>The partnership will be balanced and the activities will be actively implemented by all parties within the partnership, including the spending of funds. In order to achieve balance and efficiency in the implementation of project activities, the funding will be further agreed and reflected in Section 5 "Budget" within the Application Form.</p>
<p>Any other comments/ relevant information</p>	<p>We would like to work together with the Partner to improve the conditions and quality of presentation of the rich cultural heritage, by applying interactive methods and by creating entrepreneurial ideas that create a wider interest in the heritage and generate revenue.</p>

