

## Norwegian partner searches in CLT02 call EEA Grants 2014-2021

The filled in form shall be sent to [eeagrants@vlada.gov.sk](mailto:eeagrants@vlada.gov.sk). All partner requests must be sent minimum three weeks before the deadline of the call to be considered, but we encourage applicants to start their search as early as possible, and to involve the potential partner in the project development. We also encourage applicants to address potential partners directly.

Name of organisation	Kontext o.z.
Country	Slovakia
Name of contact person	Tomáš Savkanič
Position	Communication
Telephone number	+ 421 940 542 024
Email address	<a href="mailto:savkanictomas@gmail.com">savkanictomas@gmail.com</a>
Website	<a href="http://koniarengallery.com/?lang=en">http://koniarengallery.com/?lang=en</a>

<p><b>Your organisation</b> Please describe your organisation and your areas of activity.</p>	<p>Civic association Kontext o.z. runs Koniareň Gallery - an alternative space for the support of artistic creation and presentation of contemporary art. It was created in 2013 as an incentive to fill the gap between traditional institutions with the ambition to create conditions for the presentation of contemporary art in the small eastern Slovak town of Trebišov. The focus of the gallery is the presentation of the young generation of contemporary Slovak artists. The gallery supports students and fresh graduates of art universities in Slovakia. Another important aspect of the gallery is the organization of cultural events, workshops and festivals focused on visual arts. Every year Koniareň tries to organize the <i>Intervencie</i> Festival - artistic interventions of young established artists in the public space of the town Trebišov (since 2012) and the Park CAMP - summer workshop of Visual Arts in cooperation with the Slovak Organization of Arts and Culture. Koniareň has annual event – Slovak Art Days – exhibition project presented in European metropolities – Vienna, Amsterdam, London, Vilnius.</p>
<p><b>Project idea</b> Please give a brief description of your project idea, what you want to achieve and how you plan to achieve it.</p>	<p>The aim is to realize innovative creative activities, presentation and reflection of art with a special emphasis on working with the audience and engaging the audience (with an established business/communication strategy based on knowledge of the needs of the target group). Special emphasis is placed on supporting inclusive cultural events. The main idea is to create a modern and innovative Norwegian-Slovak Atlas of Arts in the form of an interactive author's book or "coloring book" intended for disadvantaged groups and the general public (range 100-200 pages) based</p>

	<p>on reproductions of well-known Slovak and Norwegian works of art. An original publication with audio-visual elements will be created (QR code with internet connection and information about the work of art). The reader has mediated artistic content of the work in an educational, innovative and original way. Part of the project is the integration of disadvantaged groups and the inclusion of the audience in the participatory creation and realization of the work of art: final author book. Through various applications, the book will also include digital animations by professional visual artists, designers and illustrators.</p> <ol style="list-style-type: none"> <li>1. Week stay in Slovakia for partner = 2 persons / seminar and workshop /</li> <li>2. Opening vernisage in Koniareň gallery - space for contemporary art in Trebišov / Slovakia / and exhibition of partner art reproductions (graphic sheets) intended for the author's book. <a href="http://www.koniarengallery.com">www.koniarengallery.com</a></li> <li>3. Presentation of Slovak art reproductions (prints) intended for the author's book on partner ground.</li> <li>4. Launch of the book at the Academy of Arts in Banská Bystrica in the FX Gallery and launch of the publication: <a href="http://www.aku.sk">www.aku.sk</a></li> </ol>
<p><b>Relevance of potential partner:</b> Please describe the type of organisation/partner profile you are looking for.</p>	<ol style="list-style-type: none"> <li>1. The partner is engaged in cultural, artistic activities and the presentation of contemporary visual art. The partner works with the local community and art schools.</li> <li>2. The partner works with the artists and has a theoretical/professional background in fine arts and is open to new initiatives.</li> <li>3. The partner has organizational and promotional experience and can appeal to a wide range of audience.</li> </ol>
<p><b>Partner role:</b> What role do you foresee for the partner in the project?</p>	<ol style="list-style-type: none"> <li>1. The partner can provide us with contacts and communication with artists and lecturers suitable for participating in the project.</li> <li>2. The partner can mediate / provide us with space for the exhibition and presentation of the author's book together with the promotion and communication with the media in the partner country.</li> <li>3. The partner can facilitate cooperation with the audience in the partner country</li> </ol>
<p><b>Other comments</b></p>	